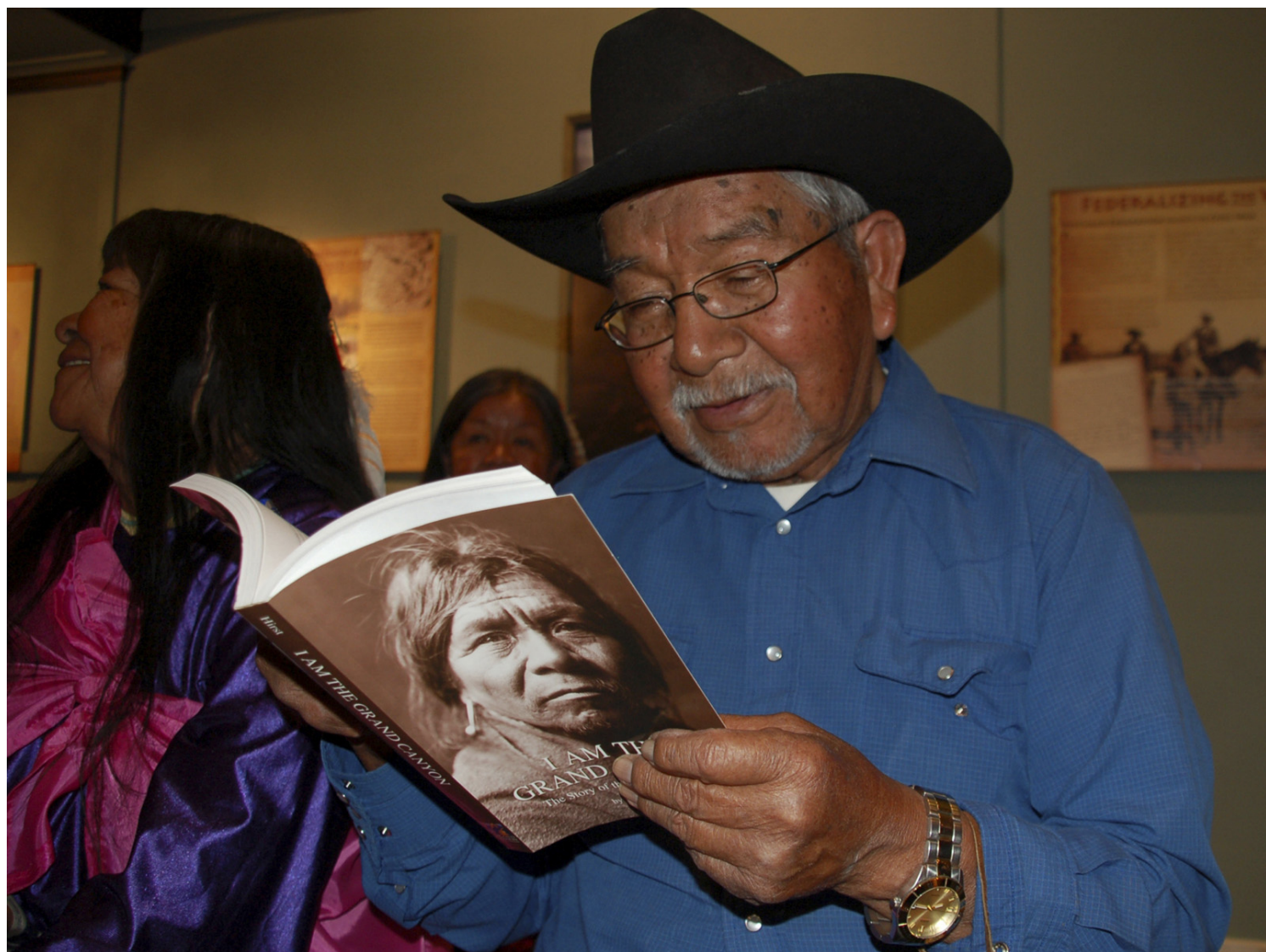




National Park Service Cooperating Association

2007 Annual Report of Aid and Revenue



*During the writing of this
report, the National Park
Service lost a dear friend
and supporter:*

*Eastern National President,
Chesley Moroz.*

Cover:

Havasupai elder looking at "I Am the Grand Canyon" while attending a Grand Canyon Association sponsored exhibit opening at Kolb Studio.

photo by Ronald A. Short (c) 2007

Back Cover:

On April 2007 806 volunteers, including those from Northwestern Interpretive Association, removed over 23 tons of marine debris from Olympic Peninsula coasts.

photo courtesy of Northwest Interpretive Association

National Park Service Cooperating Association

2007 Annual Report of Aid and Revenue

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Cooperating Association Program Summary

In 2007, Cooperating Associations sought to reaffirm their role as partners of the National Park Service. Through meeting with NPS leadership and in working with individual field staff, associations continued to meet the interpretive and education needs of their agency partners.

In January 2007 ... a new museum store operated by the Association for the Preservation of Virginia Antiquities was ready for the crowds coming to Jamestown for the 400th Anniversary celebration.



Colonial National Historical Park and the nation commemorated the 400th anniversary of the Founding of Jamestown on May 13, 2007. The 3-day event (May 11-13) featured special programming including the recreation of the arrival of the 104 English men and boys.

The Cooperating Association Annual Report of Aid and Revenue seeks to discuss both the quantitative and qualitative value of the cooperating association partnership. While much of the report's analysis is based on financial reporting—a quantifiable indicator—significant space is given to discuss the qualitative value of association partners to the National Park Service in achieving its mission of deepening visitor understanding.

At the end of FY07, the National Park Service (NPS) National Leadership Council (NLC) created the Cooperating Association Steering Committee. The purpose of the committee is to develop a set of recommendations to the NLC on the roles and purpose of cooperating associa-

tions and to develop criteria for success to better evaluate the NPS-cooperating association partnership.

The NPS had standard cooperating association agreements with 69 nonprofit cooperating associations at the end of FY07 which ended on December 31, 2007. The Missouri River Basin Lewis & Clark Interpretive Trail and Visitor Center, Founda-

tion, Inc. was operational for its first full year. An agreement was signed with the National Parks of New York Harbor Conservancy but no report of aid and revenue was made. An agreement was also signed with the Vancouver National Historic Reserve Trust in May 2007 but no report of aid and revenue was submitted. The Rosie the Riveter Trust has plans to operate a bookstore at Rosie the Riveter/WW II Home Front National Historical Park but is not up and running as yet.

Background

The National Park Service/cooperating association relationship began in 1923 with the founding of Yosemite Association. In 1936, the Department of Interior noted in its Annual Report that

cooperating associations are “helpful organization[s] able to finance and promote the education and research programs in a park in ways not open to a Government operation. In 1937, Congress codified that assertion making appropriations available for field employees to work in concert with cooperating associations. Associations are private nonprofit organizations chartered by state governments. All NPS cooperating associations are 501(c)(3) organizations and annually must file the appropriate Internal Revenue Service Form 990 “Return of Organization Exempt from Income Tax”. A copy of that filing is made to the Servicewide Cooperating Association Coordinator along with a narrative statement of activities and NPS Form 1040 “Non Profit Report to Federal Land Management Agency.” The NPS Cooperating Association Annual Report of Aid and Revenue is the result of those submissions.

Association News 2007

ANNIVERSARIES

- Grand Canyon Assn - 75 years
- Grand Teton Assn - 70 years
- Eastern National - 60 years
- Isle Royale Natural History Assn - 50 years
- Joshua Tree National Park Assn - 45 years
- Death Valley NHA - 45 years
- Shenandoah National Park Assn - 40 years
- Northwest Interpretive Assn - 30 years
- Fort Union Trading Post Assn - 15 years

LEADERSHIP

Badlands Natural History Association said goodbye to longtime Executive Director Midge Johnston and welcomed Katie Johnston. After more than 20 years of service, Judy Rindfleisch retired as Executive Director of Craters of the Moon Natural History Association and Rhonda F. Morris took the helm. Sheila Muhlenkamp took over as Business Manager at Fort Laramie Historical Association as Patricia Fullmer retired after 11 successful years. Sandra Reinebach re-

tired as executive director of Lewis and Clark National Park Association with Debbie Wilson selected as the new manager.

FACILITIES

Arizona Memorial Museum Association's store on Guam at War in the Pacific National Historical Park opened in August. In January 2007 the new Historic Jamestowne Visitor Center opened to the public and a new museum store operated by the Association for the Preservation of Virginia Antiquities was ready for the crowds coming to Jamestown for the 400th Anniversary celebration.

A new visitor center at Pu'ukoholā Heiau National Historic Site was formally dedicated in August featuring block print artwork commissioned by Hawaii Natural History Association. Canyonlands Natural History Association moved into a new office/warehouse site. Golden Gate National Parks Conservancy premiered a \$3.5 million improvement to Alcatraz Island.

Grand Teton National Park hosted 1,000 people at an outdoor dedication ceremony to open the new Craig Thomas Discovery and Visitor Center in Moose, WY. The new center was funded in part by donations from Grand Teton Association.

Jefferson National Parks Association's new visitor center store at Little Rock, remodeled Museum Store at Jefferson, and refreshed fixturing at St. Louis' historic Old Courthouse Museum Shop represented significant investments for the parks. At the new park store in the Harry F. Byrd, Sr. Visitor Center, Shenandoah National

Park Association saw nearly a 25% increase in sales for the year. Monocacy National Battlefield came of age as Superintendent Susan Trail orchestrated the dedication of their new visitor center.

Association Accomplishments

STAFFING SUPPORT

The Arizona Memorial Museum Association provided funding for an event coordinator for the Pearl Harbor Survivors Association convention. Internships and volunteer positions were paid for by Badlands Natural History Association. Death Valley Natural History Association covered the Scotty's Castle intern and Curatorial Cleaning interns who combined to give 2,800 educational contact hours. Devils Tower Natural History Association contracted an interpreter who served as lead interpreter for the park. The Encampment Store's partnership with Drexel University resulted in the successful development of a six month retail internship program at Valley Forge. The Glacier Natural History Association funded a part-time Museum Technician. Western National Parks Association funded a position at Bandelier National Monument in New Mexico supporting the Teacher-Ranger-Teacher program.

MEDIA PROJECTS

"Gates of the Arctic: Alaska's Brooks Range," was produced jointly with the NPS and Alaska Geographic. Capitol Reef Natural History Association completed the new high-definition Capitol Reef DVD, "Watermark." The association purchased several new pieces of AV equipment to accommodate the new program.

TECHNOLOGY

Death Valley Natural History Association launched the GPS Ranger Program, a GPS-activated interpretive program that covers the paved road system of the park. Florida National Parks and Monuments Association inaugurated a new website: www.evergladesassociation.org. Fort Laramie History Association updated its Audio Tour to iPod format. Grand Canyon Association funded a new teleconferencing educational program that allows interpretive rangers to interact with students from classrooms around the nation. Great Smoky Mountains Association's website was visited by more than one million people, with more than two million page views. Yellowstone Association funded a series of 26 brief educational videos produced by Yellowstone's interpretive staff that was made available on the park's website and also through the iTunes store.



photo by Bob Greenburg

Funding from Death Valley NHA covered the expenses of curatorial cleaning interns who provided 2,800 hours of valued service to the park.

Bryce Canyon Natural History Association partnership with Southern Utah University and the National Collegiate Honors Council to launch a new service learning program is designed to introduce the natural, cultural, and historic resources of the national park system to collegiate honor students. The Yellowstone Association Institute launched a new series of teacher workshops to show how to use Yellowstone National Park as a focus for math and science classes. Yosemite Association presented its Outdoor Classroom to provide special and unique field seminars.

OUTREACH

Grand Canyon Association partners with a diverse group of nonprofit entities throughout Arizona, including Northern Arizona University, the



Puebloan dancers entertain visitors at Aztec Ruins National Monument in New Mexico.

Cline Library, Sharlot Hall Museum, and the Glendale Public Library, to produce free community lectures. Attendance at the lectures doubled between 2006 and 2007. In partnership with the Desert Managers Group, Joshua Tree National Park Association has created a line of custom-designed interpretive products with the message, "One Desert, One Tortoise, One Chance," for the Recovery Action Program for the Desert Tortoise in California. Kennesaw Mountain History Association partnered with Kennesaw State University and the NPS to sponsor the 2007 Civil War Symposium. Northwest Interpretive Association took the lead roll to create the Washington Clean Coast Alliance to maximize the efforts of several groups that had each been dedicated to removing marine debris from Washington's Pacific Coast for many years. Sequoia Natural History Association partnered with the local Chamber of Commerce and gateway communities to exhibit at travel shows in Los Angeles and the Bay Area.

There were several examples of associations actively engaged in outreach and education to and about American Indians. The Arizona Memorial Museum Association produced and premiered the DVD "Shadow Warrior" which was about Navajo Code Talker Teddy Draper. Sitka National Historical Park direct support was used, among other things, to provide cultural classes from Sitka Tribes of Alaska. Badlands Natural History Association funds provided support for Common Ground, which aims to bring Native American and other students together in order to build stronger communities, break down stereotypes and racial boundaries, and obtain a deeper knowledge of national parks. Glacier Natural History Association is working closely with the Chief of Interpretation to build a Native American encampment and Dance Arbor in the park, and hopes to be able to fund interns to work at the teepees. This year the Northwest Interpretive Association and Nez Perce National Historic Park sponsored a special talk on treaties and tribal sovereignty. Pipestone Indian Shrine Association managed and supervised a cultural interpretation program with pipemakers and artisans available from April to October to demonstrate the American Indian traditions of the region. Theodore Roosevelt Natural History Association annually provides funds for presenters at the Knife River Northern Plains Indian Culture Fest. Organ Pipe Cactus National Monument looked to Western National Parks Association for funding members of the O'odham Nation to demonstrate various aspects of their culture, including basketry, pottery, storytelling, and dry-land farming. Visitors not only observed but met with O'odham members.



Glen Canyon Natural History Association partnered with Grand Canyon Association to provide a large booth at the Coconino County Fair in Flagstaff, AZ for NPS staff to provide information and do interpretive programs.

CHILDREN'S PROGRAMMING SUPPORT

At Kenai Fjords National Park, Alaska Geographic provided travel expenses for interpretation training for park staff. Direct support funds procured a large supply of Junior Ranger materials – last year saw record numbers of participants in this outreach effort and demand quickly outpaced supplies of activity books and badges. Colorado National Monument Association donated housing costs for a Junior Ranger Ambassador. In FY07 the park's interpretive staff designed and developed a new Junior Ranger Adventure Booklet. Fort Frederica Association provided startup costs and supplies to print the book, a one-of-kind pop-up book that teaches children the meaning of Fort Frederica.

The Encampment Store's successful Saturday morning, educational activities program, "Kids Corner", served over 7,900 children who participated in history, conservation and craft projects. Highlights included the first-ever "Make Your Own Log Cabin."

Isle Royale Natural History Association worked with Keweenaw National Historical Park and local schools to sponsor a children's ethnic recipe contest. Children were invited to work with parents and grandparents to prepare a dish from their family's ethnic heritage and to bring that dish along with stories about their ancestors to a family potluck at a local school.

Rocky Mountain Nature Association advanced several philanthropic objectives, most significantly initiating a capital campaign for The Next Generation Fund, directed toward youth education programs.

San Francisco National Maritime Association took over the delivery and expansion of the San Francisco Maritime National Historical Park's youth boat building program.

TRENDS/BEST PRACTICES

The biggest task that Fort Laramie Historical Association undertook in the 2007 fiscal year was the publishing of a brand new Fort Laramie National Historic Site booklet. This was accomplished in cooperation with Western National Parks Association and the Fort Laramie National Historic Site. These booklets have present-day and period photographs that tell the history of Fort Laramie. The Encampment Store provided aid in development of the Bi-Annual "Lock, Stock and Barrel" symposium held in conjunction with the Friends Group and other local historical associations. The most important occur-

rence in Zion Natural History Association in 2007 was the formation of the Zion National Park Foundation. The Foundation, under the umbrella of the association, entered into an agreement with Zion National Park to function as the official fundraiser for the park.

Report of the Servicewide Coordinator

TRAINING

As part of the Association of Partners for Public Lands convention in Sacramento, CA, Corky Mayo and Rose Fennell presented at two concurrent sessions, "Scope of Sales" and "NPS Agency Forum." In addition, Rose co-coordinated a full day post-convention training with John Piltzecker entitled the Language of Partnership. It was a one-day post-convention. Other



Servicewide Coordinator Rose Fennell participated in a management review of Lake States Interpretive Association, Voyageurs National Park, MN.

presenters included Chris Soller, Lee Dickinson, Chick Fagan, and Diane Chalfant. Partners from the Yellowstone Fund and the Yellowstone Association presented a case study. There were 65 attendees.

Rose Fennell went to Albright Training Center as a guest instructor for the Fundamentals II training module on Partnerships in April. Thirty-two students were in attendance for the 2-week Fundamentals course. The Partnership module included a field exercise and debrief with a concessions representative. The PowerPoint Rose created for the module was given to the Grand Canyon Association, which is often called upon to present this module.

Inroads were made to develop a full week residential cooperating association training course. Course design was implemented with Rich Fedorchak from the Partnership Office. The course, to be held June 2008 at the National Conservation Training Center will have topics on management, operations, donations, revenue generation, and scope of sales.

MANAGEMENT REVIEWS

Badlands Natural History Association: Rose Fennell was part of a management review team that included Tom Richter, Chief of Interpretation for the Midwest Region. The team was invited by Superintendent Paige Baker to review the Badlands Natural History Association. The association's long standing executive director, Midge Johnston retired after 39 years. Superintendent Baker thought this would be a good time to assess the strengths and challenges of the association. The review was completed in August, 2008.

Carver Birthplace Association: An operations evaluation was completed at George Washington Carver National Monument. The review focused on bookstore operations, management of the association including governance, and financial matters. Several of the recommendations have already been implemented.

Finally, in December, a cooperating association management review of operations was done for Lake States Interpretive Association at Voyageurs National Park. The three team members met with Superintendent Kate Miller, her staff, LSIA staff and directors to discuss the need for strategic planning and visioning for Voyageurs NP.

POLICY

Homeland Security Presidential Directive-12 and Nonfederal Staff Guidance: Rose Fennell and Joy Pietschmann met with John Snyder, Jerry Simpson, Chris Jarvi and representatives from cooperating associations and APPL to discuss the implementation of HSPD-12 and its affect on cooperating associations and volunteers. A second meeting in September looked at configuration changes that would allow partners to use NPS data lines, and partners being able to pay for and control information from performing background checks.

Guidance for volunteers and cooperating associations on the implementation of HSPD-12 was sent to the field via email on October 18, 2007. The guidance was written in response to questions arising on the applicability of the directive

to non-federal staff such as volunteers and cooperating association employees. For a copy of the guidance, please contact Rose Fennell or Joy Pietschmann.

Director's Order 32: Rose Fennell had several meetings with regional cooperating association coordinators, cooperating association managers, field representatives, solicitors, and NPS managers on the draft DO 32. The National Leadership Council sent the DO out for final review. Comments were incorporated and the Federal Register Notice of Availability for DO 32 was prepared. Final approval will be made upon completion of the work by the Cooperating Association Steering Committee.

COOPERATING ASSOCIATION MEETINGS

Rose Fennell participated in a series of meetings related to cooperating associations. In April, Eastern National met with Director Bomar regarding several issues related to changes made to the EN agreement. Several association directors were in Washington for a meeting with Deputy Director Lindi Harvey.

As a result of issues brought before the NLC, a steering committee was created headed by Diane Chalfant, named Deputy Associate Director for Partnerships and Visitor Experience. The thirteen member committee has representatives from each of the regions, small and large park superintendents, and program support staff. The committee was formed in December and is expected to meet in 2008 to resolve matters brought before the NLC. This includes answering the question of whether the NPS continues to support the concept of "revenue sharing" as a way of allowing smaller less profitable parks to have cooperating association operations.

The Look Ahead

The APPL convention set its sites for Denver in February 2008. The James V. Murfin Award and the Directors Award for Interpretive Media were slated to be presented at the APPL awards ceremony.

The Cooperating Association Steering Committee has ongoing work that will carry through 2008. The recommendations of the committee will impact DO 32, the cooperating association standard agreement, the reference manual and other policy and procedures.

Cooperating Association Program Narratives

Each year, as part of National Park Service Cooperating Association reporting requirements, association managers submit a narrative statement highlighting the year’s accomplishments, operations, and even obstacles. What follows are the FY 2006 programmatic highlights as reported by our partners in interpretation and education.

Alaska Geographic Association

FY07 AID	FY07 NET
\$1,986,788	\$2,793,360

Through support from the Alaska Geographic Association (AKGEO), a number of parks in the Alaska Natural History Association have been able to expand the programs that best serve their communities. For example, the Junior Ranger program at Bering Land Bridge was expanded with the addition of take-home kits that include a compact fluorescent light bulb to encourage energy conservation. Lake Clark National Park and Preserve will be implementing its first Junior Ranger program this year.

Direct support funds continue to play a significant role in financing Denali’s role in the annual Winterfest celebration. In publication news, the Denali Road Guide won first place honors in the Trail Guide category of the National Association for Interpretation media awards.

At Klondike Gold Rush National Historical Park, AKGEO support enables contributions to annual community events like Clean Sweep, 4th of July, and Yuletide. The park was also able to bring the Alaska Oceans Film Festival to Skagway thanks to AKGEO’s support for screening fees.

At Western Arctic National, construction of the Ahtna Cultural Center has completed and with AKGEO’s help, the center will allow for the sharing of Ahtna history with visitors and residents.

The Gates of the Arctic Film, “Gates of the Arctic: Alaska’s Brooks Range,” made its debut at the Far North Conservation Film Festival. This film was produced jointly with the NPS and AKGEO.

Sitka National Historical Park direct support was used, among other things, to provide cultural classes from Sitka Tribes of Alaska.

At Kenai Fjords National Park, AKGEO provided travel expenses for interpretation training for

park staff. Direct support funds procured a large supply of Junior Ranger materials – last year record numbers participated in this outreach effort, and demand quickly outpaced supplies of activity books and badges.

The park and AKGEO funded a significant portion of the Kenai Brown Bear Committee awareness campaign to promote wildlife protection and reduce negative bear/human interaction through public service announcements on Anchorage television and radio stations.

Arizona Memorial Museum Assn

FY07 AID	FY07 NET
\$5,646,807	\$8,288,717

The 65th anniversary of the attack on Pearl Harbor was observed this year with several events, including the Pearl Harbor Survivors Association convention. The Arizona Memorial Museum Association (AMMA) provided funding for an event coordinator to facilitate the groundwork on Oahu for the convention. More than 500 survivors participated in the convention and memorial ceremonies.

AMMA also transported Pearl Harbor Survivors to ceremonies hosted by the NPS, the U.S.S. Arizona Memorial, and the U.S. Navy. Much of the infrastructure for the ceremonies (sound, lighting, hospitality, and staging) was through AMMA funding. More than 3,000 people were in attendance to remember those who gave their lives on December 7, 1941, as well as to those who survived the “date which will live in infamy.” AMMA provided live access to the ceremonies across the nation, where more than 53 million people viewed the ceremonies from their homes.

The association also provided financial assistance and personnel to facilitate the 65th anniversary symposium of the attack on Pearl Harbor. Authors, historians, survivors (both military and civilian) and other noted speak-

ers filled sessions. Following the symposium, a Black Tie Dinner was held to raise funds for the new Pearl Harbor Memorial Museum and Visitor Center. More than \$500,000 was raised, bringing the total amount to \$22.6 million.

Attending the event was the last living recipient of the Medal of Honor from the Pearl Harbor attack, Mr. John Finn, as well as a number of Pearl Harbor Survivors, WWII veterans, and other dignitaries from around the country.

AMMA's store on Guam at War in the Pacific National Historical Park opened in August after having been closed since December 2002 due to typhoon damage. Membership in the association climbed this year from around 5,000 to almost 8,000 and is steadily increasing.

The association produced and premiered the DVD "Shadow Warrior" in August at the Navajo Nation Museum in Window Rock, AZ. Over a period of two years, AMMA funded and escorted Navajo Code Talker Teddy Draper to Iwo Jima for the 60th anniversary of the Battle for Iwo Jima. AMMA followed Mr. Draper from his home in Arizona to Guam and then on to Iwo Jima. Hundreds of DVDs were made available to all of the schools in the Navajo Nation. Mr. Draper, along with his son Teddy Draper, Jr. and Canyon de Chelly National Monument Chief of Interpretation William Yazzie, visited several schools on Guam to share the Navajo culture with the Chamorro school children.

Association for the Preservation of Virginia Antiquities

FY07 AID	FY07 NET
\$241,953	\$655,714

In January 2007 the new Historic Jamestowne Visitor Center opened to the public. Exciting new exhibits, education rooms, a state of the art theatre, and a new museum store were all ready for the crowds coming to Jamestown for the 400th Anniversary of America. The build-out of the new store is the result of two years of planning by the Association for the Preservation of Virginia Antiquities (APVA) and the NPS.

Sales of interpretive store merchandise equaled more than \$1.3 million. Financial assistance to the NPS was \$95,948 for 2007. More than 459,000 visitors to Historic Jamestowne came through the doors of the visitor center in 2007, an increase of 45% over 2006.

It was an exciting year of international attention, full of special events and dignitary visits at Historic Jamestowne. In January, the Virginia General Assembly met in the Jamestown Memorial

Church, built on the site where the first general assembly met in 1619. Vice President Dick Cheney, Her Majesty Queen Elizabeth II, and other national and international dignitaries were in attendance. On May 13 – the actual anniversary of the settlement at Jamestown – President and Mrs. Bush toured the archaeological site of the 1607 James Fort.

APVA developed a full line of commemorative and interpretive items for the 2007 anniversary. Just after the grand opening of the visitor center, silver \$1 and gold \$5 Jamestown commemorative coins were issued by the U.S. Mint. APVA sold more than 2,000 coins, and used the proceeds to support the planning committee during the 18 months of anniversary events.

The association published three new books in 2007: a new souvenir guidebook of Historic Jamestowne, *The Jamestown Church*, written by Lou Ann Meadows Ladin in collaboration with Catherine Dean and Dia Idleman, and *The Archaearium: Rediscovering Jamestown 1607-1699* by Bly Straube.

APVA staff served as program chairs for the Society for Historical Archaeology conference which was attended by 500 archaeologists and 1,600 visitors. APVA worked closely with NPS and the other Jamestown 2007 partners on anniversary weekend programming in May, which served more than 30,000 visitors over three days. APVA also provided a full day of programming for Archaeology Day in October.

Seventeen students attended the 2007 archaeological field school, which included both field and lab work that counted as graduate credit through the University of Virginia.

Badlands Natural History Assn

FY07 AID	FY07 NET
\$98,446	\$246,368

In FY07, Badlands Natural History Association (BNHA) said goodbye to long-time Executive Director Midge Johnston and welcomed Katie Johnston. Midge is enjoying an active retirement and frequently stops by the BNHA store. The Director of Resource Education position remained vacant all year, with Badlands Education Specialist Julie Johndreau acting in the position. The combined changes in leadership prompted Superintendent Paige Baker to request a cooperat-



Historic Jamestowne Museum Store (Colonial NHP) opened January 2, 2007, and is operated by APVA.

Courtesy of APVA

ing association review through the NPS Midwest Regional Office.

The review team collected information and made recommendations in many areas including staffing, operations, business practices, infrastructure, and security. The team submitted a final report to the Superintendent and the BNHA Board of Directors.

In FY07, approximately \$40,000 of BNHA support funds were provided to Resource Education and Interpretation in support several programs, including Common Ground, which aims to bring Native American and other students together in order to build stronger communities, break down stereotypes and racial boundaries, and obtain a deeper knowledge of national parks. Eight local students are participating in the program as the first class.

Funding also provided Junior Ranger materials, including badges, booklets, and craft supplies. More than 4,000 children earned Badlands National Park Junior Ranger badges through this program. Internships and volunteer positions were also covered by BNHA, which allowed the park to provide staff to present summer ranger programs, rove trails, and assist visitors at the Ben Reifel Visitor Center.

Big Bend Natural History Assn

FY07 AID	FY07 NET
\$113,629	\$325,727

Big Bend National History Association (BBNHA) changed the way it figures donations to the NPS in FY07, going from donations based on projected sales to a set-aside account of a percentage of the previous year's profits. This required a moratorium on most cash donations for FY07 in order to accomplish the changeover.

BBNHA still donated superintendents' funds and a fund for food for volunteer programs.

Thanks to grants from the IBM Corporation and Microsoft Corporation, BBNHA was able to completely move its operations off the DOI Net and onto a new BBNHA server. BBNHA volunteer and retired IBM engineer Jim Bishop applied for and got an IBM Community Action Grant to purchase the server and a new laser printer for BBNHA. Jim also volunteered some 516 hours to write a new Point of Sale program for BBNHA, tailored specifically to association needs. The program, called Librero (the book-seller), has proven robust, accurate, and easy to use. Microsoft offered a complete suite of office software for a greatly discounted price through the TechSoup website for non-profits.

The board of directors approved a new program called ActiVets to take wounded veterans of the Iraq and Afghanistan wars from area VA Hospitals on healing river trips in Big Bend National Park (BBNP). The first trip was conducted in January 2007, taking several veterans dealing with Post Traumatic Stress Disorder on an overnight river trip through Santa Elena Canyon. The veterans expressed sincere thanks and amazement at how much the trip relaxed and helped them in their therapy. Subsequently, BBNHA applied for and got a \$25,000 grant from the Texas Resources for Iraq Afghanistan Deployment (TRIAD) Fund to conduct more trips for west Texas veterans. Four more trips are scheduled.

A partnership project to remodel and expand the Panther Junction Visitor Center in BBNP came to fruition in FY07, and construction began in September. The project is a collaboration between BBNHA, Friends of Big Bend National Park, and the NPS. BBNHA will get a new bookstore, and thanks to a successful fundraising effort by the Friends, the visitor center will get \$300,000 worth of new exhibits. The NPS will get a larger visitor center and work area, and visitors to BBNP will reap the benefits of all of the above.

Amistad National Recreation Area revamped the bookstore and visitor center on Veterans Road and added new road signage that has increased visitor visitation. The store is now designed to appeal to the primary audience – fishermen – and the concept is working well.

Black Hills Parks & Forest Assn

FY07 AID	FY07 NET
\$61,085	\$121,303

During 2007, Black Hills Parks and Forests Association (BHPFA) operated sales outlets at 11 loca-

Big Bend NHA ActiVet participants find some healing time on the Rio Grande.

Clockwise from upper left: Army veteran Eric Chavarria with older veterans around a campfire in Mexico.

Marine Kevin Johnson enjoying the Rio Grande.

BIBE director Mike Boren enjoys lunch on the river.

Texas National Guard Sergeant Fabian Torres on the Rio Grande.



photos by Fabian Torres

tions in partnership with the Jewel Cave National Monument, Wind Cave National Park, the Black Hills National Forest, and the Buffalo Gap National Grasslands. At Wind Cave and Jewel Cave, BHPFA prints the park newspaper, trail guides, site bulletins, and Junior Ranger materials. The association also funded the cave management interns, interpretive interns, and various interpretive equipment and supplies for research projects.

BHPFA publishes site-specific geology books about each park, and provides support for posters, postcards, lapel pins, hiking medallions, sweatshirts, and patches. The association assisted both Wind and Jewel Caves with the production of the 360 Degree audio-visual project, and continues to work with Jewel Cave in preparing for their 100th anniversary events in 2008. This year, the association assisted Wind Cave with hosting wayside exhibit meetings in consultation with various Native American tribes.

BHPFA also funded spring naturalist interns for Custer State Park, resulting in the presentation of more than 300 environmental education programs at area schools. With association-printed brochures, the Black Hills National Forest carried out a very successful Moon Walk program for several hundred participants. BHPFA also aids with the staffing of the information desk at the National Forest Visitor Center at Pactola Lake, as well as 11 positions at the various sales outlets.

Bryce Canyon Natural History Assn

FY07 AID	FY07 NET
\$488,309	\$830,301

The Bryce Canyon Natural History Association (BCNHA) celebrated its 46th year of service to Bryce Canyon National Park. Since its founding, nearly \$4.5 million has been donated to support the educational, interpretive, and research programs of the NPS. As part of the significant accomplishments for 2007, BCNHA, in partnership with Southern Utah University and the National Collegiate Honors Council, helped launch a new “Partners in the Parks” program. This service learning program is designed to introduce the incredible natural, cultural, and historic resources of the national park system to college honor students. Twenty-four students representing seven colleges and universities participated in the inaugural program, with the largest student contingency coming from the Brooklyn Campus of Long Island University. For several of the participants, this was their first introduction to camping and backpacking in a national park.

Primary donation support was given to fund a number of projects including the widely distributed park newspaper and printed booklets for the Junior Ranger program. Substantial funding was also provided for two geoscience internships. The interns worked on a variety of interpretive and research projects including the initiation of an annual Bryce Canyon Geology Festival and collection of paleontological data associated with the park’s ongoing inventory monitoring program. Discovery of several potentially significant microvertebrate localities highlighted the summer field season.

The BCNHA-sponsored education program continued its outreach efforts by completing its twelfth year of offering the popular “School of Rock” field seminar for educators. Thirty teachers from local and area schools participated in the course that explores the geology, cultural history, and ecology of the Colorado Plateau. This year’s trip included stops at Grand Canyon National Park and the Sedona area of north central Arizona. During the academic school year, more than 1,400 students and educators from throughout southern and central Utah participated in a variety of classroom and park-based education programs.

In September, BCNHA staff and board members along with partners from the NPS and U.S. Forest Service met to forge a new strategic plan. The completed plan is intended to guide operations and programmatic efforts for the next five years. BCNHA funded nine employees who worked directly in support of NPS mission objectives for the year. Support for higher education continued with scholarship and internship opportunities for students attending state universities.

Cabrillo National Monument Foundation

FY07 AID	FY07 NET
\$190,616	\$322,273

Cabrillo National Monument Foundation (CNMF) has supported Cabrillo National Monument and the NPS for 51 years. FY07 total sales increased by 8% from the previous fiscal year, with park visitation down approximately 7%. CNMF received \$19,500 in grants, and \$11,515 in donations from America’s Finest City Half Marathon.

The NPS Rivers, Trails, and Conservation Assistance Program awarded CNMF with an in-kind grant to facilitate a strategic planning process that took place in the spring. The strategic plan was completed in June and an annual fiscal year goals document was also produced. This will enable the board and staff to focus on short- and long-term goals throughout the year. As part of

The BCNHA-sponsored education program continued its outreach efforts by completing its twelfth year of offering the popular “School of Rock” field seminar for educators.

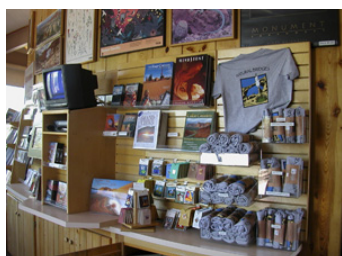
the strategic plan, a Business Partner Program was created to attract business memberships at the \$500; \$1,500; and \$2500 levels.

CNMF members attended the annual Moonwalk event, a submarine tour, and the annual meeting. The annual campaign letter mailed to the membership netted \$2,444. Membership numbers increased slightly but continued to hover around 300. CNMF trustees personally donated \$1,650 to have the park's photo collection evaluated as the first step in cataloging and preserving it. The revised and redesigned book, *The Old Point Loma Lighthouse*, was completed and printed thanks to financial support from the membership, a private donation of \$50,000, and a grant of \$7,000. This core publication, which had been out of print for five years, won the general interest category in the 2007 APPL Media and Partnership Awards.

CNMF funded the 20th annual Whale Watch Weekend and Intertidal Life Festival with, for the first time, community donations as a result of the board's commitment to the continuity of this event. The weekend event included exhibitors and speakers, special films in the auditorium, a puppet show, and hands-on kids' activities. Park staff and volunteers assisted the more than 10,000 people who attended during the weekend in spotting gray whales on their yearly migration and in identifying creatures in the tidepools during an especially low tide.

Aid was provided for the support of Cabrillo's volunteer program, including training materials and refreshments for volunteers in the field during tidepool, herpetological, and bird surveys, as well as at volunteer recognition events.

CNMF supported Cabrillo's National Junior Ranger Day celebration in April by providing funds for certificates, pencils, cupcakes, and printing of programs. Also funded by CNMF were the quarterly newsletter, *The Explorer*, the printing of 8,000 foreign language translations of the park's brochure, the education program, public radio and television promotions, and scientific research at the park.



Two of the outlets operated by Canyonlands NHA, Arches and Natural Bridges.

Canyonlands Natural History Assn

FY07 AID	FY07 NET
\$542,265	\$1,251,457

Canyonlands Natural History Association (CNHA) aid to the NPS Southeast Utah Group, based on sales in 2007, was up significantly. Increased sales seemed to come from new and varied products, better margins, the redesign of two stores, and the success of association-produced merchandise.

Park visitation statistics demonstrated a slight increase in 2007 which helped CNHA capture more visitor dollars. The Discovery Pool Program, which CNHA implemented in 2006, was designed to augment our aid distribution through granting opportunities for our public land partners.

CNHA is proud to fund science and research over and above annual aid contributions. In 2007, the Goodman Point Pueblo Archaeological Project to Study Tree-Ring Dating was funded for \$7,500. Three NPS projects are scheduled for funding in 2008: the Feasibility of Using GPS Collars to Study Remote Populations of Desert Bighorn Sheep; a study of rock art; and the Assessment of Biological and Physical Relationships of Spring, Seep, and Hanging Garden Ecosystems. Total funding for these projects will be \$40,000.

NPS again requested that CNHA act as their staffing agent for a vegetative inventory. The survey lasted most of the season and required 1,200 employee hours. We were glad to assist the NPS in this endeavor.

Finally, CNHA moved into a new office/warehouse site in November 2007, having outgrown previous space. Moving enabled the association to expand both in personnel space and warehouse storage. As a result, CNHA is better organized, able to purchase at larger quantities, and can accommodate long-term growth.

Capitol Reef Natural History Assn

FY07 AID	FY07 NET
\$302,502	\$359,938

At the annual Capitol Reef Natural History Association (CRNHA) board meeting, a request to amend the by-laws to change the fiscal year from October 1 through September 30 to January 1 through December 31 was approved. The statistics reported here include fifteen months of data rather than twelve.

Gross income for CRNHA in FY07 was \$758,336 representing a nearly 16% increase when calculated against the same 15 month period last year. Providing \$129,634 in financial aid to the NPS, CRNHA continued its vital role in supporting the park's education, interpretation, and research programs. This funding provided supplemental information desk and visitor center staffing and paid for free publications and expenses related to the development of new sales publications. It also provided support for several cultural interpretation special events, new books for the park library, and supplies and services to support the park's interpretation, educational



Known historically as a way-station for weary travelers, the restored Gifford House features fresh-baked fruit pies, using fruit grown in the park's renowned orchards.

outreach, volunteer programs, and scientific research projects.

Employees of CRNHA continued to operate and staff the historic Gifford Farmhouse, which serves as the focus for interpretation of Fruita's pioneer settlement history. Visitation was 24,680. The new sidewalk to the facility, the addition of heating and air conditioning capability, and the ever-popular fruit pies were responsible for the increase in visitation and sales. Association staff also provided on-going loom weaving, rug braiding, wool spinning and quilting demonstrations.

CRNHA sponsored an Easter celebration at the Gifford House. Children and adults participated in games and an Easter egg hunt and enjoyed a display of vintage Easter baskets. The following month, a Spring Celebration/Open House sponsored by CRNHA featuring pioneer craft demonstrations was held in May at the Gifford House. These events drew 2,366 participants.

The new high-definition Capitol Reef DVD, "Watermark," was completed this summer. An eighteen-minute version of the program is shown in the visitor center every half hour. An expanded, one hour version is available for sale. The association purchased several new pieces of AV equipment to accommodate the new program.

CRNHA again provided a scholarship for a college bound student, and, as in previous years, the was instrumental in funding and implementing Kid's Frontier Days – a series of curriculum-based programs and demonstrations on pioneer life for grade school students. The association also continued financial support of the park's formal educational and interpretive programming.

Carlsbad and Guadalupe Mountains Assn

FY07 AID	FY07 NET
\$378,496	\$507,780

Since 1957 Carlsbad Caverns Guadalupe Mountains Association (CCGMA) has continuously supported both Carlsbad Caverns and Guadalupe Mountains National Parks. CCGMA is proud to announce that with FY07, total donation to both parks is now more than \$3.9 million. Although 2007 was a trying year, CCGMA was still able to donate a significant amount of financial aid (\$195,365) compared to 2006 (\$244,787).

FY07 was busy for CCGMA, having torn down the old bookstore, installing the temporary bookstore, and stocking the shelves for business in a matter of three days. Keeping revenue up during the rehabilitation of the visitor center was a challenge.

This year CCGMA introduced two new books to the shelves: *Walking Guide to the Geology of Carlsbad Cavern* and *Cave Exploring* by Paul Burger. These have been a great addition to the store, accompanying many visitors on their walks through the caverns.

A new DVD was also added to the sales selection, one covering the history and geology of the Guadalupe Mountains. Another new item in the bookstore is the candle lanterns suggested by Park Superintendent John Benjamin. These are replicas of the ones that the Rangers and visitors use on some of the off-trail caving tours. These have been selling very well, and visitors are happy to be able to take one home to remind them of their trip.

Colorado National Monument Assn

FY07 AID	FY07 NET
\$120,261	\$147,355

The Colorado National Monument Association (CNMA) experienced another record-breaking sales year with pre-tax sales in the visitor center bookstore of \$233,349, an increase of 12% over 2006. There were 476 paid CNMA memberships in 2007 – a five percent increase over 2006.

The CNMA sponsored 17 programs in the spring with a total attendance of approximately 840. The most popular program was a performance by the Grand Junction Centennial Band with 350 people in attendance. The CNMA Annual General Meeting and Art & Photography Exhibit was attended by 220 members of the CNMA and the public, who mingled with about a dozen artists and photographers displaying artwork inspired by Colorado National Monument. Other spring programs included a number of



Visitors enjoy entertainment provided by the Grand Junction Centennial Band.

hikes in the monument, stargazing parties with the local astronomy club, and talks and presentations featuring geology, wildlife, wildflowers, and cacti.

CNMA sponsored an additional 11 hikes and lectures in the fall with 152 in attendance. The lucky participants on the Desert Bighorn Sheep Hike, led by Kathleen Tadvick, Wildlife Coordinator for the Colorado Division of Wildlife, were treated to an unusually close viewing of a herd of 28 desert big horn sheep during the hike!

CNMA donated \$21,103 in direct aid and \$30,288 in in-kind donations to the Colorado National Monument in 2007 for a total of \$51,391. In addition to the programs described above, direct aid projects funded in 2007 included a stipend for a teacher-ranger-teacher to present programs to schoolchildren, housing costs for a Junior Ranger Ambassador, informational signs for entrance stations, archival costs for photographs of CCC workers, oral history transcriptions, and printing costs for several publications given to visitors. In-kind donations included \$24,404 for staff assistance on the information desk.

A number of new products were introduced in the CNMA bookstore in 2007. One of the most popular items was the 2008 Colorado National Monument calendar, featuring monument images taken by local photographers. A contest was held with the winning images each gaining a coveted spot in the calendar.

Crater Lake Natural History Assn

FY07 AID	FY07 NET
\$292,104	\$280,327

In FY07 Crater Lake Natural History Association's (CLNHA) gross sales were up by

1% over the previous year – \$533,353 compared to \$463,341 for FY06. CLNHA had 260 renewed memberships and 26 new members.

These sales figures included operations at three outlets – Crater Lake National Park with two visitor centers and Oregon Caves National Monument with one location. The NPS operated the information desk at Crater Lake headquarters

from November through April and the association hired sales clerks to operate sales outlets from May through October. Board member Linda Mullens has taken the lead role in writing a membership newsletter called *Crater Lake*

Herald News that will be mailed out to all 620 association members twice a year.

There were two member hikes in FY07 – the first was at Annie Creek and the second on the Castle Crest Wildflower Trail. In July, a board member hike into Boundary Springs was led by two people doing owl surveys for the NPS and working under the direction of Michael Murray, a Terrestrial Ecologist for Crater Lake.

Financial donations to the NPS totaled \$28,452 to support interpretive and research programs. In addition, \$14,565 worth of free publications were donated, and an additional \$41,884 for information assistance was provided by CLNHA personnel.

Craters of the Moon Natural History Assn

FY07 AID	FY07 NET
\$41,599	\$87,992

Craters of the Moon Natural History Association (CMNHA) partners with Craters of the Moon National Monument and Preserve, Hagerman Fossil Beds National Monument, and Minidoka Internment National Monument.

Financially, the CMNHA was back on track after having two rough years due to road construction. Sales were up over 21% from last year with gross sales at \$193,907.00. CMNHA also printed the park's summer newsletter; reprinted free publications, purchased props used in interpretive programs, and provided funds for professional organization memberships, library/research books, and resource protection projects. The CMNHA also produced three new postcards to improve dwindling stock. CMNHA staffing of the visitor center desk was again critical to overall operations.

The CMNHA also completed custodianship of a grant from the BLM affiliated Hands on the Land organization (HOL). HOL network grant allowed the CRMO to maintain basic educational offerings to visiting school groups by providing funds to pay for a seasonal interpreter to work in the spring and fall. The grant also helped make curriculum materials available for teachers through the internet.

CMNHA staff assistance provided for a new film on CRMO created by Idaho Public Television. CMNHA accepted the donation of a potato cellar and greenhouse on a five acre parcel of land on the north side of Highway 93 between the monument boundary and the town of Arco. The CMNHA is currently formulating plans on what to do with the property which is valued around \$50,000. In July the CMNHA participated in an



Folks enjoy one of the two member hikes offered by Crater Lake NHA.

In-park partnership consultation meeting with Ray Murray from the NPS PWRO. Many creative ideas were discussed regarding ways in which the CMNHA could strengthen itself as a bookstore and educational organization.

In August, after more than 20 years of service, Judy Rindfleisch retired as Executive Director and Rhonda F. Morris took the helm.

Death Valley Natural History Assn

FY07 AID FY07 NET

\$248,486 \$469,545

Death Valley Natural History Association (DVNHA) completed 11 aid projects in FY07 – and for the first time in over seven years topped \$100,000 in direct aid to Death Valley National Park!

Funding covered the Scotty's Castle intern and Curatorial Cleaning interns, who combined to give 2,800 educational contact hours. DVNHA's new Education Support Fund helped cover the costs of bringing school groups to the park from Los Angeles. For some children, this was their first experience sleeping under the stars.

DVNHA's sales outlets racked up more than 8,500 visitor contact hours while selling more than 86,000 items. Death Valley National Park gave out 120,000 free publications. In partnership with the park, DVNHA launched the GPS Ranger Program, a GPS-activated interpretive program that covers the paved road system of the park.

Planning began for the 8th Death Valley History Conference in partnership with Shoshone Museum, Furnace Creek Inn & Ranch Resort, Death Valley 49ers, and Death Valley NP. In June, DVNHA held its second most successful Scotty's Castle Organ Concert to raise money for the preservation of the historic Theater Organ at Scotty's Castle.

In January DVNHA partnered with Jeep and the American Park Network to facilitate the donation of two new four-door Jeep Rubicons to the park. DVNHA also reprinted two perennial bestsellers, *Death Valley National Park: An Interpretive History*, and *Wildflowers of Death Valley National Park*.

Devils Tower Natural History Assn

FY07 AID FY07 NET

\$73,153 \$144,743

The annual Devils Tower Natural History Association (DTNHA) membership meeting was held in January. NPS representatives expressed gratitude for DTNHA's help with the Centennial cel-

ebrations (more than 7,000 volunteer hours were involved). An anticipated shortfall of funding was expected to decrease the number of hours that the visitor center could be open and reduce the number of evening programs that could be provided during the summer months of 2007. Overall visitation to Devils Tower was down for the 2006 season by about 10%, according to NPS numbers.

The Devils Tower DVD received Honorable Mention in the Audio-Visual category at the 2007 APPL Media and Partnership Awards held in March. DTNHA had nine employees this past season, including a contract interpreter who served as lead interpreter for the park. DTNHA's contract outreach interpreter worked hard again this year to provide great educational experiences for the schools. With total sales achieved for FY07 at more than \$269,000, sales staff performed remarkably well. Visitor center hours were the same as the previous season, contrary to earlier predictions regarding budgetary limitations.

In addition to NPS and DTNHA staff members, a great group of VIPs helped at the visitor center, the campground, and with administration this past season. The Old Settlers' Picnic was held on Father's Day in June, with more than 150 people in attendance. The event included a non-denominational church service, performances by local musicians, poetry presentations, and games for the children. DTNHA, with the assistance of the NPS, was instrumental in coordinating the event.

The Devils Tower history book by Jeanne Rogers is slated for publication in early spring 2008, with a book signing and distribution of complimentary copies in the summer. The grant from the Wyoming Community Foundation has been extended to provide funding for distribution of the book.

In August, just in time for the Wednesday of Sturgis Motorcycle Rally week, DTNHA arranged for two vending machines to be placed near the Ranger Station building to provide bottled water. This action was prompted by park concerns over visitor dehydration problems. Commissions received by the DTNHA from the sale of bottled water will be earmarked for park improvements that directly benefit visitors.



Devils Tower's Old Settlers' Picnic was held in June, with over 150 people in attendance for the day-long event that included performances by local musicians, poetry presentations, and games for the children. Devils Tower NHA was instrumental in coordinating the event.

Eastern National

FY07 AID	FY07 NET
\$1,940,224	\$14,539,128

Thanks to the efforts of all Eastern National staff and partners in the National Park Service 2007 was a very successful year. Total sales and oper-

ating results exceeded expectations. EN continued to focus on increasing revenue while remaining vigilant on expenses and consequently over \$3.0 million was earned most of which would be made available for donations in 2008 to the parks that served as part of the ongoing donations program.

With the Board's endorsement and approval EN has started an initiative to redesign several of the larger stores including San Juan NHS, Arlington Cemetery, Washington Monument, Thomas

Jefferson National Monument, and Franklin Delano Roosevelt National Memorial with the objective of increasing revenue from all of these venues. This initiative began in late 2007 and will continue into FY2008.

The Encampment Store

FY07 AID	FY07 NET
\$661,827	\$681,045

The Encampment Store's (TES) second full year of operation saw increased overall sales over previous year and improved service program support in conjunction with Valley Forge National Historical Park's (VFNHP) expanded visitor offerings. TES's annual operations included the store in the Park's Welcome Center, working closely with the Park in the ongoing development and implementation of special events, educational and interpretive programming, and support of other Park partners and creation of educational products.

The second year of TES's successful Saturday morning, educational activities program, "Kids Corner", served over 7,900 children who participated in history, conservation, and craft projects. Highlights included the first-ever "Make Your Own Log Cabin" event during VFNHP's annual December March-In celebration and the 1600 Park visitors welcomed in celebrating General Washington's birthday in February. Birthday festivities included visitors enjoying slices of Martha Washington's cake and children creating their own special birthday cards which they presented to the General.

During the summer and fall of FY07, TES,

through their managed partnership with Historic Philadelphia, Inc., offered trolley tours of the Park five days per week and served over 9000 visitors. FY07 expanded tours included Valley Forge After Hours hosting visitors for evening conversations with General Washington, Mrs. Washington and soldiers from the encampment.

TES's partnership with Drexel University resulted in the successful development of a six month retail internship program at the Park which was filled by the Park's first Turkish student intern.

The association participated in ongoing support of other Park partner's project and activities. Included TES's participation in strategic planning activities for the Friends of Valley Forge Park and provided hands-on support of meetings, membership drives, and membership and fundraising events and activities.

In addition, TES provided support for the Second Annual Revolutionary Run which provided \$15,000 in support of the Park's trails maintenance, and the Annual participation in National Public Lands Day and National Trails Day activities held at the Park.

TES gave support and aid in the first ever Girl Scouts of America event at the Park and aided in development of the Bi-Annual "Lock, Stock and Barrel" symposium held in conjunction with the Friends Group other local historical associations.

Finally, TES provided oversight of Guide by Cell and Podcast programs within the Park. During FY07, TES re-scripted the Park's audio driving tour in anticipation of FY08 launch.

Florida National Parks & Monuments Assn

FY07 AID	FY07 NET
\$186,185	\$532,596

The Florida National Parks and Monuments Association (FNPMA) continued its more than half a century of support to the national parks of South Florida through interpretive and educational programs at Big Cypress National Preserve and at Biscayne, Dry Tortugas, and Everglades National Parks. FNPMA's proceeds came mainly from direct orders and sales at eight retail outlets.

Particular areas of renewed emphasis during 2007 included the development of new sales items, refinement of sales strategies, discussion of possible off-site sales opportunities, staff growth and development, increased memberships, and private sector fundraising. FNPMA



Queen Elizabeth II visited Jamestown in early May 2007 and received a glass ewer from Sandy Rives while Virginia Governor Tim Kaine looks on. The ewer was handblown by Eastern National staff who demonstrate this first industry in America at the Jamestown Glasshouse for Colonial National Historical Park.

The second year of TES's successful Saturday morning, educational activities program, "Kids Corner", served over 7,900 children who participated in history, conservation, and craft projects.

inaugurated a new website in 2007 (www.evergladesassociation.org) that better presents the association's mission and purpose and provides the first opportunity for online sales.

A new Chairman was elected in 2007 – Dick Ring brings a wealth of experience to this position, following his retirement from a 30-plus year NPS career. Sadly, 2007 also marked the passing of long time Board member Alexander Sprunt IV. “Sandy” Sprunt was a noted ornithologist and Florida Keys representative of National Audubon, who made significant and lasting contributions to conservation programs in the South Florida and Caribbean regions.

At Everglades NP, FNPMA supported seasonal interpretive training and continued to provide crucial support to the park's large volunteer program. The association also sought and obtained a grant of \$115,000 from an anonymous charitable foundation to support last year's schedule of environmental education activities at the park. The program brought almost 33,000 young people, teachers, and chaperones to two special field camps and related park locations for intensive curriculum-based learning about the Everglades ecosystem. Over the more than 30 years it has been offered, this program has reached several generations of students with information about the significance of the Everglades environment and the need for diligence in assuring its preservation for future generations.

The association also provided funds to support volunteer recognition at Biscayne NP, as well as the park's ongoing education program. At Big Cypress NP, the association helped in staging the opening ceremonies of a new resources management lab and a dinner honoring preserve volunteers. New printings of bird checklists and new copies of several navigation charts were supported by the association for Dry Tortugas NP.

The superintendents of all the South Florida parks were provided with limited, discretionary funds to support their high-profile management goals. FNPMA also supported the translation and printing of a new Spanish version of *The National Parks of South Florida; Trip Planner and Parks Stories* document; the first such translation of this highly popular visitor guide for all the South Florida parks.

Fort Frederica Assn

FY07 AID	FY07 NET
\$12,254	\$31,777

In FY07 Fort Frederica Association (FFA) once again provided support to Fort Frederica National Monument for a wide variety of programs

and services. In order to enhance awareness of Fort Frederica, FFA sponsored a wine and cheese reception for the Georgia Association of Museums and Galleries. This was part of a progressive dinner through museums located in the Brunswick/Golden Isles area.

The interpretive division was able to use the association's financial support to develop and continue many different interpretive programs. FFA had previously provided support for the park's Junior Ranger program, and in FY07 the park's interpretive staff designed and developed a new Junior Ranger Adventure Booklet. FFA provided startup costs and supplies to print the book, a one-of-kind pop-up book that teaches children the meaning of Fort Frederica.

Many other programs were continued with FFA assistance, such as the tavern program. Park maintenance staff built tavern tables and benches that can be used throughout the year. A new program called Frederica Folkways was developed, which includes gardening, cooking, the life of the soldier, and taffy making. Supplies for all these programs were provided by the association. The park was also able to add to the living history program by providing additional soldier uniforms and civilian clothes. Annual events supported by FFA included the Fort Frederica Living History Festival (850 people in attendance) and the Holiday Open House (100 people).

FFA continues to assist the park with a one-of-a-kind archeological education program completed by 4th grade students in Glynn County. Support included the purchase of archeological education books for traveling trunks, the reprinting of the curriculum guide, supplies and t-shirts for the teachers participating in the teacher's workshop, and travel for the instructors.

In the cultural resource management division, dehumidifiers were purchased for curatorial so that the artifacts would be kept at a consistent humidity level.

Several new books were sold in the bookstore this year, including *Great Colonial American Projects, Negotiating for Georgia*, *Colonial Spices and Herbs*, *Scottish Emigration to Colonial America*, *Awesome Woman*, *Introduction to Fifes*, and *Managing the Waterway*.

In FY07 total support to Fort Frederica National Monument was approximately \$9,800. Approximately 55,000 people visited the visitor center during the year. Once again FFA was able to help provide vital services to the park and its visitors.

A new program called Frederica Folkways was developed, which includes gardening, cooking, the life of the soldier, and taffy making. Supplies for all these programs were provided by the association.

Fort Laramie Historical Assn

FY07 AID

FY07 NET

\$33,183

\$93,268

The biggest task that Fort Laramie Historical Association (FLHA) undertook in the 2007 fiscal year was the publishing of a brand new Fort Laramie National Historic Site booklet. This was accomplished in cooperation with Western National Parks Association and the Fort Laramie National Historic Site. These booklets have present-day and period photographs that tell the history of Fort Laramie. Late in the season, FLHA updated its Audio Tour to iPod format. This seems to be an improvement from the old system in both price and durability, and visitors seemed to enjoy the updated technology.

FLHA made some unique purchases during FY07 that were added to the Fort Laramie collection, including a letter posted from Fort Laramie by the wife of an officer just after Christmas 1879. The letter provides a thorough description of the Christmas celebrations at Fort Laramie that year. Another significant purchase was the Sunday, April 1, 1866, edition of the *New York Times*, which includes Post Chaplain Alpha Wright's account of the funeral for Mni Akuwin at Fort Laramie. Finally, while not as significant as the other purchases made, FLHA purchased an illustration from a Dutch history book from the late 19th century. This illustration of negotiations between the Arapaho and the U.S. government provide the known image of the interior of the quartermaster warehouses at Fort Laramie.

With FLHA's help, a Christmas Tree Decoration was done by local school children. They learned crafts of old, made their versions, and placed them on the tree in the visitor center. The annual Christmas Open House was enjoyed by many locals, with carols and dramatically read stories, poems, and letters by period-dressed Rangers.

Park staff and local volunteers, including 30 cadets from the Wyoming National Guard Youth Challenge Program, participated in the Earth Day and National Park Week clean-up on the park's newly acquired Corn Creek property. The area was once used by local residents as a dump site – rusted tin, broken glass, car bodies, and appliances were among the items removed.

A very popular summertime event at Fort Laramie is the Moonlight Tour. Re-enactors from the Colorado 1st Volunteer Infantry dressed in period attire and portrayed life at the fort during the 1860s. There were more than two dozen soldiers, camp followers, and officers' wives telling their tales of everyday experiences to more than 350 visitors.



Fort Laramie Visitor Center at Christmas. The tree was decorated by local school children using period decorations.



Visitors learn about how trappers tanned hides (top photo) and used signals to communicate (bottom photo) while exploring Fort Union Trading Post.

The annual Frontier Firth of July celebration is one event at Fort Laramie that isn't to be missed. For more than 30 years, kids and adults have participated in fun, old-fashioned games like the three-legged race, egg and penny toss, and the greased pole climb. The day begins with a flag-raising and cannon salute followed by special programs, including an equestrian drill team, and Indian lifeways program. More than 1,800 people participated last year.

At the end of the 2007 fiscal year, Patricia Fullmer, FLHA Business Manager, retired after 11 successful years of serving the FLHA.

Fort Union Trading Post

FY07 AID

FY07 NET

\$21,690

\$38,358

The Fort Union Trading Post Association (FUTPA) completed its 15th season of operation at Fort Union Trading Post National Historic Site in 2007. The partially reconstructed fur trade post commemorates 19th century commerce between American fur traders and Indian tribes of the upper Missouri between 1828 and 1867. The site houses two association sales outlets: the bookstore in the Bourgeois House visitor center and the Trade House shop. The trade shop offers more than 200 replica trade items documented from the clerk's ledgers of 1848 to 1851. The Bourgeois House is open year-round and the trade shop is staffed by an NPS interpreter in period dress from mid-May through September.

FUTPA aid to the park totaled \$10,047, including library donations, interpretive materials, an SCA employee, and the Fur Trade Life Program. A total of \$16,000 was obtained by the association in a grant from North Star Caviar (the Friends of Fort Union/Fort Buford funding arm) to assist with publishing the *Journal of Prince Maximilian of Wied*.

Two highlights this year included the photo journalism work of SCA intern, Emily Sunblade. She produced a high-quality video of historic music at Fort Union Trading Post. In addition, *The Original Journals of Charles Larpenieur: 1833-1872* edited by Michael Casler and published by the Museum of the Fur Trade was made available as a sales item to the public. Net sales by FUTPA in 2007 were \$43,968.

Visitation in 2007 was 13,001, down slightly from 2006. As always, FUTPA continues to maintain the best interpretive sales stock: books, replica trade goods, and theme-related items, while rotating stock to continually offer a fresh presentation to the public.

George Washington Birthplace National Memorial Assn

FY07 AID FY07 NET
\$14,020 \$32,386

As part of the 400th anniversary of the founding of Jamestown, a replica of Captain John Smith's shallop – a boat that he used to explore parts of the Chesapeake Bay – sailed to Colonial Beach, VA, and the George Washington Birthplace Association (GWBA) was there to greet it. The shallop's visit was part of the Potomac River Festival, a 10-day event featuring entertainment, crafts, music and other attractions. The association took a selection of wares from the gift shop, including the new line of jams and jellies, and the association journal, *Popes Creek Chronicles*, was also on display for sale.

At the urging of GWBA and with the complete cooperation of the NPS, Bill Martz – a well-recognized nature and open-air artist in the Northern Neck – agreed to complete a series of paintings that capture the natural beauty of the George Washington Birthplace National Monument. He has been working since October 2006 to complete a series of oils and watercolors depicting the seasons, wildlife, and flora of the park. These will be exhibited to GWBA membership and the general public at the park in April 2008.

About 150 members of the Surveyors Historical Society re-visited the life of George Washington as a young surveyor during the organization's Rendezvous '07 events. The meeting featured two days of presentations that included displays of colonial-era surveying equipment by costumed re-enactors. There was also a re-enactment of George Washington's first survey in 1747 of about 22 acres of the present-day park. Washington was 16 at the time.

In July, a drought severely affected the monument's English boxwoods. More than three-fourths of the plants appeared to be dead. But thanks to the perseverance of GWBA, the non-working sprinkler system was restored and the boxwood rejuvenated.

At the 2007 Association Bazaar, visitors to the store were invited to the Log House for Christmas tea and cider, enhancing the Christmas shopping experience. Also supported by GWBA were two newsletters sent to association members highlighting the events at the monument.

The bookstore was very successful in FY07 with a continually improved inventory. Total sales were on pace to rise 10% in calendar year 2007. Concession sales increased with small pre-pack-

aged snacks that are important to visitors as the park is a distance from any other food sources.

George Washington Carver Birthplace District Assn

FY07 AID FY07 NET
\$9,563 \$37,876

The George Washington Carver Birthplace Association (GWCBA) celebrated its 64th year of partnership with George Washington Carver National Monument. GWCBA assisted in the annual Carver Day celebration in July and Prairie Day celebration in September, as well as the Visitor Center Grand Opening and Dedication in August. Carver Day included a performance of several regional gospel choirs, exhibits from local and regional vendors, and a commemorative program. GWCBA staff provided lodging and meals for the guest speaker delegation as well as the honorarium and gift baskets.

Prairie Day included bluegrass and folk music, living history demonstrations, as well as a variety of exhibits including quilts, wood sculpting, and live Missouri reptiles. Dignitaries attending the Visitor Center Dedication included elected officials, NPS Regional Deputy Director Dave Given, and communities representatives. GWCBA staff coordinated visits for representatives from Iowa and played host to both delegations. As the last such event took place in 1953, this was considered to be a singular event for the monument and GWCBA. In terms of bookstore operations, sales for the second half of FY07 increased 25% over the same period of FY06 due to the expanded bookstore area in the new visitor center.

GWCBA received a grant of \$7,750 from the Joplin Convention and Visitors Bureau that allowed the association to promote the monument. Grant funds were used to procure two billboards and an advertisement in the Summer Fun Edition of the *St. Louis Post-Dispatch*, as well as for 2,000 views on the paper's website. Grant funds also supported an advertisement in the *Kansas City Globe*, a weekly newspaper geared toward the African-American community.

Each year GWCBA administers and funds the \$500 George Washington Carver Scholarship Program. This year there were more than 20 applicants for the scholarship. Also this year, as in previous years, GWCBA assisted in supplying volunteer judges and prize awards for the Annual Carver Art and Essay Contest. FY07 saw the creation of *The Carver Connection*, a new quarterly newsletter for the CBA members and friends. Community relations/outreach included presentations at Rotary and other civic organizations,



George Washington Birthplace National Memorial Association reproduced a collection of unusual tiles adorning the Memorial House fireplace.



The ribbon cutting at the new George Washington Carver Birthplace National Monument Visitor Center included members of the Carver Birthplace Association board of directors.

coordination of monument activities for the annual Thomas Hart Benton Festival, and attendance at the World Food Prize Foundation Hoover-Wallace Dinner in April.

Glacier Natural History Assn

FY07 AID	FY07 NET
\$402,377	\$482,360

The Glacier Natural History Association (GNHA) continued its financial support to Glacier National Park by funding free publications that are distributed throughout the park. The Association once again funded a part-time Museum Technician and the very popular summer programs, including Native America Speaks, Blackfeet Drumming & Dancing, and Native Reflections. GNHA participated in the 4th annual joint fundraising event with Spring For Glacier, which raised more than \$11,000 for each of the three participating non-profit organizations.

GNHA sponsored its second student art contest with the theme "What Glacier Means to Me." The contest was open to 1st through 8th grade students, separated into categories by grade level. The winning pieces from each category were made into postcards that will be distributed free to park visitors during the summer.

GNHA is working closely with the Chief of Interpretation to build a Native American encampment and Dance Arbor in the park, and hopes to be able to fund interns to work at the teepees.

Glacier National Park is gearing up for its centennial in 2010, and GNHA assisted by funding a contest to choose a centennial logo. First prize was \$3,000.00, and the park is very satisfied with the logo.

GNHA once again sponsored the annual commemoration of the Battle of the Big Hole, which is held each August. Cultural demonstrators throughout the summer were also funded by GNHA, as well as the Crown of the Continent Data Workshop.

As in previous years, GNHA sponsored the annual Western Heritage Days celebration at Grant-Kohrs Ranch National Historic Site by funding cultural speakers and demonstrators, and assisting with sales and visitor services throughout this important event.

Glen Canyon Natural History Assn

FY07 AID	FY07 NET
\$87,636	\$317,340

Though visitation numbers were nearly flat, Glen Canyon Natural History Association (GCNHA) sales were up 18%. The biggest gains were seen at

Carl Hayden Visitor Center, with a sales increase of 23% and a visitation increase of 3.5%. Navajo Bridge Interpretive Center set a sales record while posting nearly a 28% increase on a visitation increase of almost 4%.

With these sales increases and some budgetary restraint, GCNHA was able to bring itself back into the black after five years of struggling since 9/11 and the tightening of security at the association's primary sales outlet at Glen Canyon Dam. One draw to Navajo Bridge is the endangered California Condor – Navajo Bridge rivals the Grand Canyon as one of the best opportunities to observe the bird in the wild. Wildlife biologists from the Peregrine Fund – the organization responsible for the Condor Release Program in Arizona – are often on the bridge to track the birds and provide informa-



In 2007, GCNHA continued its Graffiti Removal and Intervention Team (GRIT) program, which takes volunteers onto Lake Powell for five-day trips to remove modern graffiti carved into the rocks. Volunteers use a donated houseboat as a base of operation.

tion to visitors.

In 2007, GCNHA continued its Graffiti Removal and Intervention Team (GRIT) program, which takes volunteers onto Lake Powell for five-day trips to remove modern graffiti carved into the rocks. This program is based off of the houseboat True GRIT, which was donated to the park expressly for this purpose. GCNHA raised \$9,500 in cash and helped secure in-kind donations of \$18,600 per year from local Page, AZ, businesses to keep this valuable program funded through 2008 and beyond.

In September 2006, a GRIT VIP team discovered what appeared to be a historic inscription from the 1776 Dominguez-Escalante Expedition. It read “Paso Por Aqui 1776,” or “Passed By Here 1776.” Though the inscription has been seriously marred by graffiti, it has been determined that it is most likely authentic and the only inscription from this expedition known to exist. GCNHA partnered with the local Armijo Chapter of the Old Spanish Trail Association to sponsor the authentication of this inscription.

Last year GCNHA adopted the segment of the Page Rim View Trail that borders Page, AZ, and the boundary for Glen Canyon National Recreation Area. GCNHA kicked off the adoption with a clean-up event that brought volunteers from the city and nearby Navajo Nation. The association will continue to host an annual event to maintain the trail.

GCNHA continued its partnership with the Powell Museum and the Page Public Library in supporting both the Glen Canyon Lecture Series and the 3rd annual Powell Symposium. The lecture series also played host to the worldwide premier of “The Thin Green Line,” a film about park rangers around the world. This year’s theme for the Powell Symposium was Digging Up Bones: Paleontology on the Colorado Plateau. The three-day event included a field trip to a recently documented dinosaur trackway in Vermilion Cliffs National Monument.

Golden Gate National Parks Conservancy

FY07 AID

FY07 NET

\$17,291,275

\$29,051,271

Golden Gate National Parks Conservancy (GGNPC) enjoyed a remarkable year in 2007, highlighted by the premiere of a \$3.5 million interpretive improvement to Alcatraz Island, and the announcement of a historic \$15 million grant to fund the ongoing transformation of the Presidio from former military post to fully realized national park site. Overall, through contributions from individual, corporate, and founda-

tion donors – as well as income earned from bookstores, interpretive products, programs, and tours – GGNPC provided \$173 million in support to the parks. Almost 20,000 volunteers contributed 400,000 hours of service.

Throughout the year, more than 16,000 K–12 students were reached through educational programs offered by the NPS with GGNPC financial and staff support. The conservancy also operated its 6th year of the popular Alcatraz Kidz Tour, and offered Alcatraz evening tours to more than 110,000 visitors.

Through 37 natural-resource and career development courses, GGNPC trained 333 interns, staff members, and volunteers, encouraging a ladder of learning for individuals committed to the future of the parks.

In an effort to increase information availability, GGNPC launched a revamped website, www.parksconservancy.org, that is consistently updated to include park information and calendar. The conservancy also added Mandarin and Dutch translations to the English, Spanish, German, Italian, French, and Japanese versions of the “Doing Time” audio tour of Alcatraz.

In 2007 the Crissy Field Center served more than 33,000 community members through programs including summer day camps and environmental leadership programs for youth. The Center also introduced a new program in 2007 called Camping at the Presidio (CAP). Aimed at providing urban youth with first-time camping experiences, CAP in its first year trained 50 group leaders and brought 500 underserved young people to Rob Hill Campground – the only overnight camping facility in San Francisco.

In order to encourage ecological awareness and community engagement, the Center hosted a successful EcoCareer Day for high school students, a Community Heroes ceremony honoring four Bay Area groups or individuals for their work on local environmental challenges, and a reception for the 2007 Goldman Environmental Prize Winners that brought internationally recognized in-



Golden Gate Conservancy engaged 1,450 volunteers in Trails Forever efforts; their service totaled 40,450 hours. Effort led to completion of the first phase of the trails project at Mori Point in Pacifica (2nd photo), Ongoing trail and overlook work, habitat restoration, and native plant re-vegetation at Lands End (3rd photo), and Completion of the Batteries to Bluffs Trail.

novators in contact with young people representing the next generation of leaders. GGNPC's Site Stewardship Program engaged 15 teens in a six-week internship program, during which they gained environmental work experience and contributed to vital habitat preservation work in Golden Gate and Yosemite National Parks.

The conservancy also made substantial progress in restoring lower Redwood Creek Watershed, installing logjams to re-create water flows conducive for salmon, as well as digging a pond for red-legged frog habitat. 2007 marked 10 years of support for the Native Plant Nurseries, which grew 146,000 native plants last year. Overall, the nurseries have grown more than a million plants during the last decade.

Thanks to 260 volunteers engaged in participatory science, GGNPC's Golden Gate Raptor Observatory enjoyed a successful 23rd year of monitoring the fall migration, banding a record-high 2,243 birds of prey. In 2007, the Trails Forever Initiative built, maintained, or enhanced 49 miles of trails throughout the Golden Gate National Parks. More than 1,450 volunteers donated 40,450 hours to this effort – twice as many as the previous year's hours.

Grand Canyon Assn

FY07 AID	FY07 NET
\$2,798,951	\$2,958,752

Grand Canyon Association (GCA) has now completed its 75th year of service to Grand Canyon National Park, and 2007 turned out to be a record-setting year in terms of revenue. Retail sales operations brought in more than \$5 million and revenue from all sources came in at just over \$6 million, the highest revenue the association has ever realized.

Throughout the year GCA celebrated its history of service through many mediums, beginning with the development of a comprehensive history of the association presented during the Grand Canyon History Symposium. After discovering that CGA sponsored a community dance to raise money for the park in 1932 (the event raised \$25), GCA sponsored another dance at the same location. The room was decorated by hundreds of historic photos of the Grand Canyon community.

GCA partners with a diverse group of non-profit entities throughout the Arizona, including Northern Arizona University, the Cline Library, Sharlot Hall Museum, and the Glendale Public Library, to produce free community lectures. Attendance at the lectures doubled between 2006 and 2007. In partnership with Arizona State Uni-

versity, GCA obtained a large grant from the National Endowment for the Humanities (NEH) to develop expanded offerings on the human history of Grand Canyon. This project will create an interactive website and an audio tour that will be available for download prior to a park visit. The NEH grant will also be used to double the capacity of GCA's award-winning Travelin' Trunk program, which provides free, curriculum-based education materials to teachers throughout the nation.

The Grand Canyon Field Institute, a division of GCA, continued to provide experiential educational opportunities in the park, including backcountry experiences as well as front-country, rim-based events for families and small groups. An additional emphasis was placed on service-based trips, including support of park archaeology and botany programs.

GCA donated more than \$2.1 million in aid to the park in 2007. GCA funded a new teleconferencing educational program that allows interpretive rangers to interact with students from classrooms around the nation. GCA also continued its support of scientific research, awarding three project grants in 2007. Additionally, GCA supported a new effort to develop a sister park relationship with the Yuntaishan World Geopark in the People's Republic of China.

Finally, GCA published six new titles, many of which won awards from several sources. The Grand Canyon Adventure Game won not only the best theme-related product category, but also the top award for interpretive excellence in the annual APPL competition. GCA also had a major role in the continuing publication of *Sojourns*, an educational magazine developed by the Peaks, Plateaus, and Canyons Association.

Grand Teton Natural History Assn

FY07 AID	FY07 NET
\$1,401,901	\$1,510,811

Grand Teton National Park hosted nearly 1,000 people at an outdoor dedication ceremony in August to officially open the new Craig Thomas Discovery and Visitor Center in Moose, WY. Vice President Dick Cheney was among the list of guest speakers for the event. More than half of the cost of the center – over \$10 million – was donated by the Grand Teton Association (GTA) and Grand Teton National Park Foundation.

The opening of the Moose Visitor Center Store resulted in \$15,000 in sales in one day, almost double the previous record amount. The new bookstore received an extensive write-up in the *Souvenir and Gift Magazine* in October. Overall



Landscape painter Bruce Aiken, whose incredible depictions of the Grand Canyon appear in *Bruce Aiken's Grand Canyon: An Intimate Affair* (published by Grand Canyon Association) lectures to a community group.

sales increase for Grand Teton Park bookstores was 17%, making this the largest sales year in association history for the 6th straight year. GTA reached record sales of more than \$3.3 million in 2007.

GTA was one of three associations in the country to host the only natural history association in New Zealand on their tour of U.S. association sites. GTA also sponsored the Boyd Evison Graduate Fellowship for 2007, which was awarded to a student from the University of New Mexico whose research project is the long-term variability of beaver effects on streams in Yellowstone and Grand Teton National Parks.

Grand Teton National Park hosted First Lady Laura Bush and NPS Director Mary Bomar in August at an event to highlight the Junior Ranger program in the national parks. A dozen Junior Rangers were sworn in on the terrace of the new visitor center by Director Bomar, all wearing GTA t-shirts

The Artists and Writers in the Environment program was once again a huge success, with attendance by visitors and local residents increasing each year. The 2007 Creative Retreat, sponsored by GTA in cooperation with the Murie Center, brought an artist, writer, and a photographer together for a week to interact with the landscape.

Four books in the GTA mini-guide series won the 2006 Western Regional Book Design and Publication Award in the guide and travel category. Eight of the guides were featured in the summer edition of *Teton Home and Living Magazine* as must-haves for locals and visitors.

Working with the Division of Interpretation, GTA completed a DVD called "Teton Spirit" with programs on rivers and mountaineering. Funding was also used to start the 360 degree DVD project, which will feature sections of the park that are difficult for visitors with disability challenges to reach. One of the most important GTA-funded projects was the closed captioning for the mountaineering film. To move into the electronic age, the association funded the Menors Ferry Guide by Cell start-up costs and support. GTA also sponsored eFieldTrip education programs available to children around the world.

Great Smoky Mountains Assn

FY07 AID	FY07 NET
\$2,749,239	\$3,849,823

2007 was a challenging but successful year for Great Smoky Mountains Association (GSMA). GSMA achieved a modest sales and donation in-

crease through continued hard work and improved product mix despite yet another year of flat visitation in the visitor centers, with a slight decrease of 0.7%. The last quarter of the year seemed to mirror retail activity on the national scene.

Association contributions to Great Smoky Mountains National Park falls into three broad categories: in-kind services (primarily labor expenses); publications, including development costs; and cash donations, which are provided for a host of educational, historical, interpretive, and scientific projects. The actual aid-to-park for 2007 was more than \$1.7 million, which equaled almost 28% of gross sales and donation income. Within this overall aid amount, GSMA guaranteed cash donations equal to 17% of gross sales.

GSMA upgraded satellite systems for improved broadband connections at Oconaluftee and Cades Cove Visitor Centers. The association also improved the Spring Wildflower Pilgrimage website and enhanced our GSMA organizational website with much new content and features, including new audio content (podcasting, streaming and iTunes), more blogs, photo gallery features and mobile phone ringtones.

During 2007, the website was visited by more than one million people, with more than two million page views. This translates into a 2,000% increase in traffic over an 18-month period. Hardware was upgraded at several store locations and the warehouse, and fiber optic cable was extended from the home office to Sugarlands Visitor Center, which allowed Sugarlands to use the network and phone system. Plans are underway to replace the antiquated point-of-sale system in 2008.

More than 2,273,000 people visited facilities staffed by GSMA employees in 2007. GSMA continued to expand the number of sales items offered on the e-commerce website, www.SmokiesInformation.org, and experienced a 36% increase in online sales.

GSMA won three first-place awards and three honorable mentions at the 2008 APPL Media and Partnership competition for products and/or services developed in 2007. Winners included the 2007 "super-sized" Junior Ranger program, the *Night of the Grizzly* book produced in cooperation with the National Geographic Society, the GSMA website, "Bird Songs of the Smokies" CDs, 2008 Great Smoky Mountains NP wall calendar, and the Appalachian Trail map and guide.

The year 2007 was another busy one with plan-



Top: Grand Teton Superintendent Mary Gibson-Scott, Secretary of the Interior Dirk Kempthorne, Vice President Dick Cheney, Director of the Park Service Mary Bomar, and Wyoming Senator Mike Enzi at the dedication of the Craig Thomas Discovery and Visitor Center Dedication.

Bottom: Inside the new bookstore operated by Grand Teton Association. GTA donations helped build the new visitor center.

ning for the 57th Annual Spring Wildflower Pilgrimage in the newly rebuilt Mills Conference Center, and the annual membership weekend held in September. Both events were well attended, as usual, with many indoor and outdoor programs, exhibits, demonstrations, and food. GSMA ended the year with over 7,500 members, an all-time high.

Harpers Ferry Historical Assn

FY07 AID	FY07 NET
\$250,191	\$360,352

In spite of the decline in park visitation in 2007, the Harpers Ferry Historical Association (HFHA) enjoyed its best sales ever. Increase in the number of educational groups seemed to account for the record sales. With the increase in educational visits, the association donated additional funding for educational supplies, materials, and programs to provide a quality experience for visiting students. Since no major events were planned for 2007, HFHA also focused on reprinting several publications and funding numerous living history weekends. Also supported were the annual Don Redman Concert and the Fall and Christmas events.

At the annual membership meeting held in June, HFHA hosted Dr. Robert Kapsch, author of *The Potomac Canal*, *George Washington*, and *The Waterway to the West*. Dr. Kapsch, a retired NPS Senior Scholar in Historic Architecture and Engineering, presented a program on early river navigation at Harpers Ferry. Prior to the meeting archaeologist Andrew Lee gave a tour of Harpers Ferry's newly restored train station and a program on train station architect E. Francis Baldwin.

The association administered funds for conservation interns and projects at Harpers Ferry Center. The project of transferring national park videos to DVDs was completed by HFHA. Many of these films are distributed wholesale to other cooperating associations.

Off-site sales venues in 2007 included Civil War Preservation Trust Conference at Portsmouth, VA, and the National Conference for History Educators at Williamsburg, VA.

HFHA is participating in planning the John Brown Raid Sesquicentennial, which will include a teacher institute, symposium, and public events throughout 2009. This event has attracted partners in the quad-state area reflecting John Brown's relevancy to the history of surrounding states Maryland, Pennsylvania, and Virginia. This year the front of the association shop building received a face-lift with a new porch deck and

three freshly painted period signs, so visitors will be able to find the shop more easily.

Hawaii Natural History Assn

FY07 AID	FY07 NET
\$743,295	\$1,479,984

For FY07, a gross income of more than \$3 million reflected an increase of about 17% over FY06. Donations to the NPS were \$ 743,295. Hawai'i Natural History Association (HNHA) serves five areas in Hawai'i and the National Park of American Samoa, an area of tropical rainforests, active volcanism, fragile ecosystems, rare and endangered species, and significant Hawaiian cultural sites.

The year started out eventfully with two large earthquakes, which occurred off the west coast of the Island of Hawai'i in October 2006. Though some parks did sustain resource damage, the one significant area closure that resulted was in the Kipahulu District of Haleakalā National Park on Maui due to a damaged bridge a few miles outside the park boundary. HNHA assisted the park by operating a small sales/infor-



Block print artwork commissioned by Hawaii Natural History Association was fabricated into large steel exhibit panels, a centerpiece of the new visitor center at Pu'ukoholā Heiau National Historic Site.

mation area in the gateway community of Hāna until a temporary bridge was put in place a few weeks later.

In early December, sales areas at Hawai'i Volcanoes National Park were refreshed with the help of new sales fixtures and an expanded product line by Impact Photographics. Sales were boosted significantly for the remainder of the fiscal year.

In April, Hawai'i Volcanoes NP unveiled the large stone and wood sculpture "Ulumau Pohaku Pele" by artist John Kalewa Matsushita, which sits near the grove of koa trees fronting Volcano Art Center near park headquarters. The artwork was a collaborative project of Hawai'i Volcanoes NP, The Mountain Institute, Volcano

Art Center, Hawai'i Tourism Authority, the Ford Foundation, and HNHA.

A new visitor center at Pu'ukoholā Heiau National Historic Site was formally dedicated in August. Block print artwork commissioned by HNHA from local printmaker Dietrich Varez, depicting "The Three Prophecies of Kamehameha," was fabricated into large steel exhibit panels, a centerpiece of the building's displays.

At the smaller park sites, HNHA continued to provide support for cultural festivals, visitor center staff, cultural demonstrations and environmental education programs, free publications, honoraria for community programs, library acquisitions, the purchase of miscellaneous supplies for interpretive programs, and support for a native garden at Pu'uhonua o Hōnaunau National Historic Park. At Haleakalā, HNHA provided visitor center/interpretive staff and SCA positions in interpretation and endangered species management. HNHA also supported the park's VIP program.

In addition to visitor center help, HNHA continued to support a variety of activities at Hawai'i Volcanoes NP, including substantial funding for the VIP program, the annual cultural festival, Hawaiian petrel monitoring, hawksbill turtle protection and education, a summer Junior Ranger program, support for the park's cultural consultation committee, seismic exhibit supplies and equipment, and telescopes for the eruption site. The nēnē (Hawaiian goose) recovery program funded in part by HNHA saw a very successful breeding season this year. More than 134,500 free publications were produced, including foreign-language translations of basic park information.

Historic Hampton, Inc.

FY07 AID	FY07 NET
\$166,935	\$232,333

During FY07, Historic Hampton, Inc. (HHI) eagerly awaited the completion of systems upgrades and restoration to the Mansion at Hampton National Historic Site (HNHS), as it continued to sponsor various programs and fundraising activities. Among the highlights was HHI's annual meeting, at which Robert Brown was inducted as the new President and Marilyn Warshawsky finished her term.

More than 1,500 people attended the NPS Yuletide weekend of festivities at the same time as the Baltimore Symphony Associates' Homes for the Holidays tour, which included a stop at the Farmhouse. HHI also hosted a celebratory re-

ception in mid-April in honor of the reopening of Slave Quarter B to the general public. Various VIPs were on hand for the gala-ribbon cutting ceremony that was covered by the local press. This was followed the next day by a symposium on slavery held at Goucher College and co-sponsored by HHI. Additionally, HHI served as a liaison between the NPS and the Hampton Improvement Association's third annual 4th of July Parade.

The Gift Shop changed its name to Museum Shop to more accurately reflect the diligent efforts of its committee to get it freshly stocked with merchandise that more directly ties into the events that take place at the site and that serve as educational tools relating to the site's significance. The shop continued to be staffed daily by NPS Rangers and a core of volunteers.

During FY07, HHI continued to raise funds and accept gifts from foundations and individuals to assist the NPS with special projects at Hampton, including a grant to fund the Furnishings Project Coordinator for the Mansion; an additional donation of money and materials from a Ridgely descendent to microfilm the family papers; and significant funds from various foundations to re-install the Drawing Room of the Mansion to its mid-19th century splendor.

Intermountain Natural History Assn

FY07 AID	FY07 NET
\$156,963	\$272,875

This year ended significantly differently than the Intermountain Natural History Association (INHA) had projected with the closure of the Dinosaur National Monument Quarry Visitor Center. The building was closed due to structural failure, and INHA had to quickly adjust to the loss of its primary sales outlet. With one day's notice, INHA had to provide its own sales space. The traveling bookstore from the Green River Campground was set up beside the temporary visitor center along with a temporary canopy. When summer winds made the canopy impractical, INHA purchased an 8 ½' x 24' utility trailer. This constituted the sales outlet until October 1, when stock was moved into the temporary visitor center office for the winter. During the winter months, INHA staff assisted in running the visitor center when the NPS was short-handed.

As a result of the Quarry closure, sales decreased at that site by 75%. This led to an overall decrease in sales revenue of 29%. June and the first half of July showed an increase in sales, and INHA is fortunate to have no long-term debt after having paid everything off last year.



Top: Restoration of the mansion at Hampton National Historic Site did not curtail its festooning for the annual Ball and Fundraiser.



Below: Revelers in period dress at the annual Ball and Fundraiser.

When INHA determined that a better sales facility was needed, Impact Photographics, a vendor, provided a challenge grant. If INHA raised \$20,000, they would donate \$10,000 toward a new temporary facility. INHA took on that challenge and this year raised \$38,574 toward a temporary modular bookstore. Most of the donations have come from sister cooperating associations who have come to the aid of INHA. INHA is grateful to those organizations, vendors, board members, and members who have assisted with his project.

Isle Royale Natural History Assn

FY07 AID	FY07 NET
\$80,258	\$95,808

The Isle Royale Natural History Association (IRNHA) celebrated its 50th anniversary in 2007. Special events at the annual membership meeting on Isle Royale included a historic fashion show presented by Friends of Fashion, as well as an IRNHA retrospective compiled by executive director Jill Burkland and past presidents of the IRNHA board of directors.

IRNHA worked with Keweenaw National Historical Park and local schools to sponsor a children's ethnic recipe contest. Children were invited to work with parents and grandparents to prepare a dish from their family's ethnic heritage and to bring that dish along with stories about their ancestors to a family potluck at a local

school. Foods from a dozen countries were tasted by judges and 10 recipes were selected to be printed on note cards published by IRNHA. The note cards also feature paragraphs written by the children about their family histories and the foods that make their families unique.

Two new IRNHA publications went to press in 2007. *Island Life: An Isle Royale Nature Guide* is illustrated with color

photos and drawings to help Isle Royale visitors identify the wealth of plants and animals they might see on an island hike. *Downtown Calumet* is a walking tour guide for the historic downtown district of Calumet, MI – the center of the Keweenaw NHP.

IRNHA offered members two group trips to Isle Royale in summer 2007, including a botany workshop led by botanist Janet Marr, co-author of *Island Life*. Marr led the group on an exploration of island wildflowers and ferns. In July, a volunteer group of ten IRNHA members spent a

week on Isle Royale completing some much-needed campground maintenance.

Low water levels on Lake Superior and high gas prices limited boating visitors to Isle Royale in summer 2007. As a consequence, visitor center sales were down 10%; however IRNHA membership dues for the year were up by almost 25%.

Jefferson National Parks Assn

FY07 AID	FY07 NET
\$2,601,332	\$3,112,821

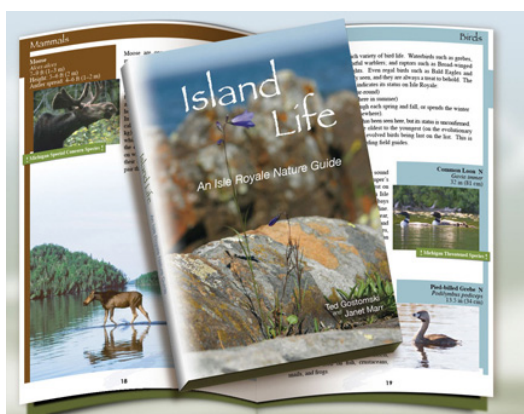
Jefferson National Parks Association (JNPA) is proud to partner with several national parks including Jefferson National Expansion Memorial, Ulysses S. Grant National Historic Site, Mississippi National River and Recreation Area, and Little Rock Central High School National Historic Site. Of major significance this year was the association's role in the commemoration of three major events.

JNPA was essential to the grand opening celebrations of Ulysses S. Grant NHS and welcomed hundreds of visitors to the newly completed park. At Little Rock, the association helped commemorate the 50th anniversary of the integration of the school by developing a special collection of commemorative merchandise; assisting in the marketing of a silver dollar produced by the U.S. Mint; and outfitting a new and expanded store within the site's new visitor center.

JNPA provided funding and product support for the 150th anniversary of the Dred Scott decision commemorated at Jefferson. Association funds made possible the creation of a comprehensive special exhibit telling the story of Dred and Harriet Scott and their legal quest for freedom which began at the historic Old Courthouse in St. Louis. The association brought back into print the publication considered by many historians to be the essential book on the topic *The Have No Rights*.

JNPA's new visitor center store at Little Rock, remodeled Museum Store at Jefferson, and refreshed fixturing at St. Louis' historic Old Courthouse Museum Shop represented significant investments for the parks. Sales revenues at these sites totaled \$5.5 million. Direct financial aid totaled \$650,000 and total aid exceeded \$2.6 million including donations for the development of new publications and educational products; general visitor information and services to the public; the employment of support staff; and the provision of supplies, services, and materials to support educational programs of the NPS.

Many special events were made possible by



Top: *Island Life: An Isle Royale Nature Guide*, produced by IRNHA helps visitors identify plants and animals they might see while hiking.

Bottom: IRNHA's annual membership meeting included a historic fashion show presented by Friends of Fashion.

JNPA including 19th Century Holiday Traditions, African American Heritage Programs, and the St. Louis Storytelling Festival. With support from the association, Jefferson and Ulysses VIP programs reported more than 30,000 hours of service. In addition to volunteer expense reimbursement, JNPA hosted each of these parks' annual VIP celebrations.

JNPA staff performed the majority of volunteer hours in Jefferson's Division of Museum Services and Interpretation. Throughout the year, JNPA education staff evaluated ranger-led programs, supported Boy Scout and Girl Scout workshops, oversaw the implementation of new Junior Ranger booklets, distributed traveling trunks and coordinated educational program reservations for more than 25,000 participants. JNPA cultural resource staff responded to hundreds of research requests and continued with the documentation of objects for the parks' archives and collections.

JNPA's board of directors paid particular attention to matters of governance, policy and compliance in the past year. Major accomplishments include the approval of a conflict of interest policy for board members and senior staff; the adoption of an investment plan for reserve funds, and the implementation of a whistleblower policy and employee concern hotline. Also, in response to opportunities made possible by the NPS Centennial Initiative, the association's board agreed to provide fundraising support to two of its national park partners.

Joshua Tree National Park Assn

FY07 AID	FY07 NET
\$356,262	\$509,012

Joshua Tree National Park Association (JTNPA) generated gross revenues of \$811,628 in FY07, with aid to Joshua Tree National Park at \$356,262 (up 36% over 2006). Joshua Tree Visitor Center, owned and operated by JTNPA, served more than 103,000 visitors in its first fiscal year.

Joshua Tree Visitor Center hosted America's Best Idea, a national touring exhibition featuring color panoramic prints of America's 58 national parks by photographer Stan Jorstad. The exhibit was viewed by 25,000 visitors from April to July.

JTNPA presented the 2006 Minerva Hoyt California Desert Conservation Award to the Wildlands Conservancy and its Executive Director David Myers. This award was created in 2004 to honor Mrs. Hoyt, who led the effort to establish Joshua Tree NM in 1936, and others who have made notable achievements in the areas of leadership, protection, preservation, research, educa-

tion, and stewardship on behalf of California deserts.

JTNPA and the Lee Family Foundation awarded the Annual Competitive Research Grant to Richard Redak for Urban Edge Effects Within Desert Ecosystems: Impact on Arthropods.

Sponsored by JTNPA, the 15th Annual Art Festival drew 1,000 visitors over the three-day weekend, generating \$2,584 for the park.

In partnership with the Desert Managers Group, JTNPA has created a line of custom-designed interpretive products with the message, "One Desert, One Tortoise, One Chance," for the Recovery Action Program for the Desert Tortoise in California. The goal is to create public awareness, appreciation, and support to promote the protection and preservation of the Desert Tortoise.

Kennesaw Mountain Historical Assn

FY07 AID	FY07 NET
\$79,542	\$95,807

The Kennesaw Mountain Historical Association's (KMHA) most significant challenge in 2007 was the same as the last several years – the makeup of visitation at Kennesaw Mountain. This is primarily due to the fact that Kennesaw Mountain is surrounded by commercial and residential growth within Cobb County, GA – one of the fastest growing counties in the country. Only 132,667 of the estimated 1,329,441 visitors came to the visitor center, and of that total, only approximately 50% go beyond the outer foyer where the restrooms are located. While the park's mission is to interpret and commemorate the 1864 Atlanta Campaign, the percentage of visitors interested in the historic aspects of the park is declining.

Staffing the visitor center and sales area is still KMHA's most significant aid to Kennesaw Mountain. Association employees run the visitor center front desk almost entirely during the week, and are significant contributors on the weekends as well. The association has changed its focus this past year: instead of focusing on generating more revenue, KMHA has been focusing on cutting costs. Thus, despite the drop in total revenue from FY06 to FY07 (\$203,718 to \$190,411, or a drop of 6.5%) KMHA still managed a 21.5% margin before aid to the park (versus 23.7% for FY06).



Top: The Desert Institute, operated by Joshua Tree National Park Association, conducted a class in photography.

Below: The colorful Desert Tortoise Outreach Merchandising Program Logo design from JTNPA.

KMHA continues to supply food for the Monday night programs and for volunteers on the anniversary weekend. The association partnered with Kennesaw State University and the NPS to sponsor the 2007 Civil War Symposium. Along with events such as Junior Ranger Day and Park Day, KMHA is also currently working on the development of new interpretive programs with the park staff for the upcoming year.

Lake States Interpretive Assn

FY07 AID	FY07 NET
\$0	\$0

Lake States Interpretive Association's business manager of 17 years, Suzzett Promersberger stepped down. The association was not able to submit a report for FY07.

Lassen Assn

FY07 AID	FY07 NET
\$75,144	\$51,847

For the last four years, Lassen Association (LA) has worked toward implementing a line of products made from recycled and/or sustainable materials. This year LA brought in stationary printed with soy ink on recycled paper, organic soaps made from sustainably harvested plants, and trivets designed out of recycled pine needles, to name a few. Park consumers have responded positively to these educational product options, with gross sales up 26% the past four years the thematic merchandise was provided at our main sales outlet.

Lassen Volcanic National Park's new visitor center is a high-performance green building, having achieved a LEED Gold rating. A Platinum rating is the final goal upon completion of the facility. Design, development, and construction of buildings or products that reinforce the green message are a big part of both the association and the park.

LA supported several projects and programs at the park in 2007, including the VIP program, in-



Lassen Museum Visitor Center

terpretive programs, and the purchase of a point-of-sale inventory system. LA also participated in the design and construction of a new sales outlet, and the publishing of more than 30 books on Lassen Volcanic NP. Financial donations totaled \$12,309. This represents 9% of LA's gross income. Additionally, association staff time was provided weekly at sales outlets.

Lava Beds Natural History Assn

FY07 AID	FY07 NET
\$41,214	\$51,508

Gross sales for Lava Beds Natural History Association (LBNHA) were \$107,153 in FY07. Total monument visitation increased 0.5% while sales increased by approximately 3.6%. Committees remain active, reviewing new publications and other pertinent materials and items for visitor service and convenience. Daily operations at the monument bookstore continue to be overseen by an LBNHA-funded employee.

LBNHA is still maintaining a donation account for the Cave Research Foundation – the building is now complete and being used regularly. LBNHA expended \$21,669 in support of monument activities, including three SCA interns for the Division of Interpretation. These positions represented nearly half of the available interpretive staff.

The association also supplied funds to reprint site bulletins and provide visitor handouts. This year, LBNHA invested in an additional 50 LED bulbs for flashlights in order to extend battery life and limit hazardous waste. Battery lanterns are also available to the public for cave exploration.

Lewis & Clark National Park Assn

FY07 AID	FY07 NET
\$127,525	\$240,561

Progress continued to be the key word in FY07 as Lewis and Clark National Historical Park completed the new replica of Fort Clatsop. The replica was dedicated in December 2006. The park also completed construction of a bridge along Fort Clatsop Road that will allow for the restoration of 50 acres of estuarine habitat.

The park's education program welcomed more than 7,000 school children, parents, and teachers through its gates not only to explore the story of the Lewis and Clark Expedition, but also to experience the wetlands, hike the trails, and paddle on the nearby Lewis and Clark River. The park is preparing to adopt the Class of 2016 – to bring local students (4th graders in 2008) to the park each year through the NPS Centennial in 2016. The Lewis & Clark National Park Association



This poster was created to feature all images illustrating the various units involved in telling the Lewis and Clark story.

(LCNPA) has committed at least \$30,000 each year for a minimum of three years in support of this and other existing programs.

The local communities have taken steps toward forming the Columbia-Pacific National Heritage Area. In support of this effort, LCNPA, has donated \$5,000 for the feasibility study, which is the first step in making this designation a reality.

In May 2007, Sandra Reinebach retired as executive director of LCNPA. Sandra served for 22 years as a dedicated leader of the association and friend to the park. Replacing her as executive director is Debbie Wilson, who has been with the association since 1995.

LCNPA's staff is well-informed of the history of the park and local area, and can easily assist customers in choosing from the wide selection of books and theme items. The LCNPA newsletter, *Holding Down the Fort*, continues to be an excellent piece of educational outreach. Many new readers are impressed with the variety of work being done in the park, and become members of the association.

Financially FY07 was to be the new baseline by which LCNPA would determine its future goals. Sales income for the year was predictably down by 13.6% from the previous year. The association experienced a very successful Lewis and Clark Expedition Bicentennial during the previous two years. However, sales income for FY07 was \$442,286, and this will be a respectable baseline in which to measure future years to come.

Manzanar History Assn

FY07 AID	FY07 NET
\$61,989	\$106,286

Manzanar History Association (MHA) has been the partner cooperating association at Manzanar National Historic Site for four years. FY07 was a year of transition for MHA following the departure of its original business manager, but with a

strong foundation, MHA has been kept on a steady course and remains fiscally healthy. The Interpretive Center at Manzanar NHS realized almost 84,000 visitors in FY07.

MHA staff members were on hand at busy times to assist NPS staff with visitor service. MHA has one store location that grossed \$175,080 in FY07, a decrease of about 4% from the previous year's revenues. Still, MHA and NPS staff members have noticed that some visitors make repeat stops at the site because of the variety and quality of items offered for sale in this sparsely populated rural area. This is in part because of the modest but steady introduction of new items that serve the interpretive mission of the site. From February to October of 2007, the NPS brought the special exhibit, "Gulag: Soviet Forced Labor Camps and the Struggle for Freedom," to the local Eastern California Museum, and MHA products created especially for this exhibit sold strongly in the stores at both Manzanar and the museum.

Because of MHA's change in personnel in FY07, the number of events sponsored decreased temporarily. MHA once again hosted an art show of works by the students of former Manzanar internee and acclaimed artist Henry Fukuhara. MHA also hosted a book and film signing during the 38th Annual Manzanar Pilgrimage, and assisted the NPS with docent programs throughout the year. Research and writing continued on MHA's first publication, *Children of Manzanar*, a collection of personal testimony and moving photos to be published in 2008.

As FY07 closed, MHA made plans for membership growth, an increase in wholesale business, and sponsorship of several events.

Mesa Verde Museum Assn

FY07 AID	FY07 NET
\$478,451	\$856,852

After celebrating Mesa Verde National Park's centennial in 2006, 2007 turned out to be another banner year for the Mesa Verde Museum Association. As an active and engaged partner of the park since 1930, MVMA strives to create new and innovative publications and programming in order to share the stories of Mesa Verde with the rest of the world.

One initiative that began during the centennial year, and will be a lasting legacy of those efforts, is the Mesa Verde Institute. What started on a small scale with photography workshops, twilight tours to Cliff Palace, and an expanded Four Corners Lecture Series is slowly growing and taking shape. The Mesa Verde Institute offers

community members and park visitors a variety of opportunities to experience Mesa Verde in a very personal way. With programs ranging from a few hours to several days and price points to suit any budget, the Institute will help park staff reach out to constituents in a meaningful way.

MVMA continued its strong publishing program with yet another best seller in 2007. *Mesa Verde: The Living Park* written by Lawrence Cheek and photographed by George H.H. Huey was a winner in the APPL's annual media awards competition. This beautiful, 64-page, full-color book, offers an overview of the natural and cultural history as well as the pre-history of the park.

December 2007 was an exciting finale to a wonderful year for Mesa Verde. A contingent of 15 association and park employees traveled to Panama City, Florida for the commissioning of the USS Mesa Verde, LPD 19 and participated in a full day of interpretive activities designed for visitors to the event, set up a book sales area, and attended the commissioning festivities. This memorable experience was capped off by a cruise on the park's namesake out into the Gulf of Mexico for the afternoon.

Missouri River Basin Lewis & Clark Interpretive Trail and Visitor Center

FY07 AID	FY07 NET
\$330,580	\$325,533

The primary objective of Missouri River Basin Lewis and Clark Interpretive Trail & Visitor Center (MRB) is to draw in as many visitors as possible. In 2007, approximately 25,000 people representing all 50 states and 36 foreign countries came through MRB's doors. Many school groups passed through in 2007 with those numbers continually increasing.

The main expansion project for the year was the building of additional trails and the enhancement of those already in existence. MRB was able to do this with the assistance of a Cost Share Grant. Partners included an Eagle Scout Group that helped clear a path for a trail. The Birding Trail, Limestone Bluff Trail, and the Prairie Grass Trail were added in 2007.

In addition the trail to the Indian Earth Lodge was upgraded with an asphalt surface. Benches, trash receptacles, and message boards were added as well as additional picnic tables. These improvements helped make the trail system safer, more user-friendly and more accessible to the handicapped.

MRB is fortunate to have the Missouri River Basin Lewis and Clark Re-enactors Corps, who are

currently building a log cabin on site. They also teach visitors tomahawk throwing, hide tanning, food preparation, and other frontier skills.

The MRB gift shop is a wonderful revenue resource for the visitor center. On the lower level is a theater, dining area, and kitchen. During the course of the year many businesses and organizations rent this part of the facility for business meetings, reunions, dinners, and other social activities.

On two occasions MRB has rented a riverboat moored nearby to provide excursions on the Missouri River. The Lewis and Clark Re-enactors on board talk with the visitors about the river, especially how it looked during the time of the Lewis and Clark Expedition.

The improvements made at the center and the general operations of the facility would not be possible without the assistance and cooperation of the NPS.

Mount Rushmore History Assn

FY07 AID	FY07 NET
\$497,911	\$695,319

The Mount Rushmore History Association (MRHA), which operates two year-round and two seasonal outlets at Mount Rushmore National Memorial, realized product sales totaling \$1,067,000 – a small downturn of 2.4% from the previous year. Membership program operations gained 1,282 new members and 247 renewals, for a total of \$48,500 in membership revenue. The first full year of audio tour operations resulted in 12,600 rentals through September for a total of \$59,200. Direct aid to the NPS for FY07 totaled \$170,600, bringing total cumulative aid (from 1993 to present) to almost \$1.8 million.



"The Mount Rushmore Audio Tour: Living Memorial" was the 2007 winner in the audio/visual division of the APPL Media Awards.

"The Mount Rushmore Audio Tour: Living Memorial" was the 2007 winner in both the audio/visual division of the APPL Media Awards and the audio tour division of the National Associa-

tion for Interpretation Awards. Most recently at the APPL convention in Denver, the MRHA received the 2008 NPS Director's Award for Excellence in Interpretive Media for the audio tour project.

The wildly successful children's book *Who Carved the Mountain? The Story of Mount Rushmore* was reprinted. A scrapbook kit for Mount Rushmore was printed in October, and *Gutzon Borglum: His Life and Works* was redesigned and printed in December.

The South Dakota quarter was launched in November of 2006, and the MRHA sold limited edition packages of the quarter at the memorial. MRHA received some unexpected publicity when the organization and some of its staff were featured in the *Lands End Business Outfitters Magazine* in September and October. The corporate offices moved into the historic residence at the memorial in October after NPS maintenance staff renovated the building.

The park newspaper and rack card, which were initially produced in 2004, were updated and printed again in 2007. The MRHA continues to provide the Junior Ranger and Rushmore Ranger booklets and badges at no cost to the visiting public.

In addition to the above projects, 2007 aid to the national park supported other prepublication expenses, events, workshops and programs, including the Independence Day celebration, the sculptor-in-residence program, cultural interpreters, wayside markers for the audio tour, Avenue of Flags replacements, and the digitizing of historic recordings.

Other needs such as stipends and uniforms for volunteers and interns, media software and hardware, library acquisitions, magnetic information signs, handheld microphones, interpretive training, and transportation for school field trips were also funded by MRHA.

Northwest Interpretive Assn

FY07 AID	FY07 NET
\$303,072	\$478,261

The Northwest Interpretive Association (NWIA) managed sales operations for the benefit of nine national parks, from Mount Rainier to Klondike Gold Rush to John Day Fossil Beds. NWIA also participated in the joint operation with the U.S. Forest Service, Washington State Parks, NPS, and R.E.I. in the Outdoor Recreation Information Center. NWIA provided financial support for the Junior Ranger programs, the park newspapers, and the VIP program.

The Washington Clean Coast Alliance was formed in 2007 to maximize the efforts of several groups that had each been dedicated to removing marine debris from Washington's Pacific Coast for many years. NWIA took a leading role in putting together this coalition of federal, state, and local agencies and non-profits to empower concerned citizens to combat marine debris. In April 2007, 806 volunteers removed over 23 tons of marine debris from Olympic Peninsula coasts.

NWIA supported the creation of a new Long Range Interpretive Plan for John Day Fossil Beds NM through a partners workshop at the park with stakeholders from government civic organizations and the academic community.

The Klondike NHP's popular Northwest Notes speaker series continued in 2007 with author readings and history programs. The park's participation in the Seattle Fires Festival was also made possible with support and staff from NWIA. The Fire Festival began more than 30 years ago and has long been regarded as one of Seattle's premier neighborhood festivals.

Devastating floods struck Mt. Rainier in November 2006 causing at least \$36 million worth of damage to the park. NWIA supported the efforts of the Mount Rainier Recovery Coalition with fundraising and other resources for their very successful volunteer program that put 1,700 people to work repairing trails and damaged park infrastructure. At the gala reopening ceremony in May, the association provided lunch for invited dignitaries. NWIA also provided funds for the Geological Society of America Meeting, seasonal training sessions, and supplies for the living history events.

This year the association and Nez Perce National Historic Park sponsored a special talk on treaties and tribal sovereignty.

North Cascades National Park stipend was provided for the Artist-in-Residence program. NWIA also funded the park's participation in Storming the Sound, a regional gathering of environmental educators.

Several years ago San Juan National Historic Park Chief of Interpretation and Park Historian Michael Vouri brought General George Pickett in a two-man historical show. Ranger Mike has been performing this outstanding production all over the county and NWIA helped produce the show in various local venues in the Northwest.

Last summer Whitman Mission National Historic Site "super-sized" its summer events sched-



Susan Buturille Author of *Women's Voices from the Oregon Trail* signs books after giving a presentation as "Abigail Scott Duniway." Abigail Scott Duniway traveled across the continent in a covered wagon, started her own newspaper, and fought for women's rights in the Pacific Northwest.

ule. Money provided through NWIA allowed the park to bring in the re-enactors and a professional story teller who beguiled visitors with Native American and pioneer stories.

Ocmulgee National Monument Assn

FY07 AID	FY07 NET
\$157,675	\$210,429

The Ocmulgee National Monument Association, Inc., (ONMA) contributed over \$100,000 to further the park's educational outreach efforts. Projects supported included the "Calendar of Events", in which more than 20,000 calendars were distributed. ONMA supported the calendar's listings throughout the year including hands-on Discovery Lab, Native American demonstrations, Junior Ranger programs, bird watches, nature hikes, Lantern Light Tours, Earth-Day observation, children workshops, teachers workshops, new books for the park library, lectures, cultural films, and Interpretive Ranger programs and updating educational exhibits in the Ocmulgee visitors center.

The Trustees of The Peyton Anderson Foundation authorized a grant to the ONMA for the specific purpose of updating, enhancing and replacing Ocmulgee National Monument's Visitor Center exhibits in consultation with American Indian representatives.

During the year there were 5,000 students who attended education programs. Another 2,000 attended demonstrations, performing arts, and Junior Ranger programs. Over 10,000 attended interpretation programs and 3,500 attended special events.

The biggest event for the year was the annual Ocmulgee Indian Celebration with attendance over 15,000. The event featured a wide variety of traditional and contemporary Native American dancers, music, arts, crafts, storytelling, painted horse demonstrations, tasty food, history, technology, and period encampments provided by American Indians, who presented and interpreted their own cultures. One of their major goals is to accurately explain and demonstrate their various cultures to the public in order to dispel commonly held myths and stereotypes.

OIC continued a 15-year tradition of excellence by again uniting representatives from all five of the Southeast's Five Civilized Tribes"(Cherokee, Chickasaw, Choctaw, Creek, Seminole), who now consider the event an annual Homecoming.

Oregon Trail Museum Assn

FY07 AID	FY07 NET
\$11,263	\$42,165

No narrative was submitted for Oregon Trail Museum Association.

Petrified Forest Museum Assn

FY07 AID	FY07 NET
\$250,771	\$308,051

During FY07, Petrified Forest Museum Association (PFMA) increased the production of staple products, which help offset changes in visitation and shrinking dollar values. FY07's final product sales were up, though visitation and sales were directly impacted by high fuel prices.

In FY06 PFMA was asked to alter its process for providing the liquid cash portions of its aid to NPS. During FY07, \$50,000 of liquid funds was banked for the park to budget with in FY08. Expenditures for FY08 below the banked amount will be added to a PFMA Aid to NPS savings account for use at any time by the park. Any expenditure in excess of the \$50,000 banked amount will be drawn against the funds banked during FY08 for use in FY09. The process effectively allows for budgeting of actual in-hand funds instead of projected funds.

In FY07, PFMA continued operating an off-site outlet in the nearby town of Holbrook. Working with the Holbrook Chamber of Commerce, Navajo County Historical Society, the City of Holbrook, and Navajo County, PFMA helps staff the visitor center at the Historic Court House in Holbrook, with space provided for the sales area in exchange. This effort continues to strengthen the connection between the community and the park. Additional efforts have gone into regional partnering for advertisements, billboards, day-trip planners, and the Arizona tourism website (www.GoTourAz.com) website to increase interest in the area.

Pipestone Indian Shrine Assn

FY07 AID	FY07 NET
\$74,790	\$189,495

The Pipestone Indian Shrine Association (PISA) has as its mission the preservation and encouragement of the tradition of American Indian pipemaking and craftwork; as well as the support of the Pipestone National Monument's historical, scientific, educational and interpretive work.

PISA sold in excess of \$312,000 in pipestone peacepipes and crafts, publications, American Indian music, visitor service items, monument and NPS products. This allowed for adequate staffing of the organization, and for ongoing communication with visitors about Pipestone NM.

Excess reserves allowed PISA to contribute aid

The Trustees of The Peyton Anderson Foundation authorized a grant to the ONMA for the specific purpose of updating, enhancing and replacing Ocmulgee National Monument's Visitor Center exhibits.

to the monument in various capacities. In fact, PISA was able to pledge \$20,000 toward a National Challenge Grant project of the NPS, and in cooperation with the monument's Friends' Group, PISA secured funding for \$30,000 in total local support. If the grant is approved through congressional process, the monument will receive a \$30,000 match, providing \$60,000 for programs, publications, and educational technology at the site.

Even after this funding, profits were in excess of \$31,000, PISA's best year ever. Additionally, PISA provided assistance with subscriptions, donations, trail guides, and general superintendent aid. The association managed and supervised a cultural interpretation program with pipemakers and artisans available from April to October to demonstrate the American Indian traditions of the region. This past fiscal year, PISA provided more than 2,800 hours of education to the public, with direct visitor contact counts exceeding 20,000 people.

Point Reyes National Seashore Assn

FY07 AID	FY07 NET
\$1,366,188	\$2,639,732

After years of planning and fundraising, major work on the Giacomini Wetlands Restoration project began in 2007, and phase one is now complete. Point Reyes National Seashore Association (PRNSA) raised more than \$5.7 million for this project, which will restore 550 acres of wetlands at the headwaters of Tomales Bay by removing levees and agricultural infrastructure from a former dairy ranch. These wetlands will improve water quality in the bay and provide habitat for native plants and several threatened and endangered species of wildlife. Located between the communities of Point Reyes Station and Inverness Park, the wetlands will be a major environmental and scenic enhancement to the Point Reyes area.

This is by far the largest environmental restoration project undertaken by PRNSA, and the experience has significantly increased organizational capacity and strengthened relationships with the park, funders, and the local community. PRNSA held an Open House for members and the local community in October 2007 and offered tours of the wetlands. They were well attended. The second and final phase of the project will take place in 2008, with the removal of remaining levees, creation of tidal channels, and revegetation of sensitive areas.

PRNSA continued its support of numerous park projects and activities in 2007. Major projects supported include the Tomales Bay Biodiversity

Initiative, the Marine Life Protection Areas Educational Campaign, Bear Valley Creek Restoration, the Coho Salmon Recovery Project, and the Snowy Plover Docent Program. Other projects included trail maintenance, restoration of structures at Kule Loklo, and land and property purchases on behalf of the park, including a privately held dock in Drakes Bay and acreage on the East shore of Tomales Bay.

Thousands of children and adults from throughout the Bay Area had opportunities to learn about Point Reyes and the natural world by participating in PRNSA's innovative environmental education programs. PRNSA conducted 114 field seminars with 1,900 participants. More than 1,200 children and adults attended week-long programs at PRNSA's Clem Miller Education Center, and 346 children attended PRNSA's summer camp, including 34 children who were provided with scholarships.

PRNSA plans to continue its dual role of providing funding to support critical park projects and educating children and the public about preserving Point Reyes and the natural world. A key goal remains investing in the environmental education center infrastructure and expanding environmental education opportunities for underserved groups such as low-income youth. PRNSA also plans to explore ways it can increase people's awareness of the need to protect marine ecosystems around Point Reyes and throughout California.

Redwood Park Assn

FY07 AID	FY07 NET
\$100,000	\$172,492

Redwood Park Association (RPA) marked its 22nd successful year of partnership with Redwood National and State Parks and the Smith River National Recreation Area. RPA continued to provide vital education and orientation services to more than 400,000 visitors at four visitor centers. Educational product sales revenue topped the last two years.

The Association made direct aid to the park by printing 50,000 copies of the park newspaper; 3,000 copies of the watershed restoration bulle-



Top: Point Reyes Seashore Association Summer Camp participants searching for aquatic invertebrates.

Center: PRSA earthmoving equipment at work on Giacomini Wetlands Restoration project.

Bottom: PRSA volunteer planting day at Giacomini Wetlands Restoration Project.

tin; and 20,000 copies of other site bulletins and trail guides, all given to park visitors without charge. RPA funded two SCA interns who assisted with the education programs at Wolf Creek and Howland Hill Environmental Schools; participated in the Del Norte County Fair and other community programs; and hosted day-long cultural demonstrations by the local Tolowa and Yurok Native American dancers.

In addition, RPA staff coordinated and hosted the 8th annual overnight astronomy seminar at Bear Basin with 20 people in attendance. RPA collected fees for the park's two environmental education schools and hired seasonal staff who worked 2,000 hours at the sales and information desks of the visitor centers. The association strengthened its governance by hosting the 9th biennial Board and Partners Retreat where Donna Asbury, Executive Director of APPL, provided guidance on the newly assembled RPA handbook for board members. RPA also sent three board members and the executive director to the APPL annual convention in Sacramento.

Rocky Mountain Nature Assn

FY07 AID	FY07 NET
\$1,046,677	\$1,743,893

The Rocky Mountain Nature Association (RMNA) enjoys a 77-year history of partnership with Rocky Mountain National Park, while also serving as a cooperating association for the U.S. Forest Service (21 sales outlets), Colorado State Parks (24 outlets), the BLM (two outlets), the U.S. Geological Survey, Fort Collins State Welcome Center, and Florissant Fossil Beds National Monument.

Interpretive retail sales produced a modest increase over last year, and total operating revenue increased 8%, with gross revenue slightly exceeding \$3 million. The RMNA membership program posted a 45% increase in revenue this past year, with 3,963 individuals or families counted as active members. A highlight each year is the annual picnic held in August, now attracting nearly 400 participants.

Publications produced in 2007 focused on revisions of popular. The Rocky Mountain Field Seminar Program enrolled 570 participants with some 75 courses offered. A successful program since 1962, this "university without walls" is in the process of being restructured

as shifting demographics mandate revisions both in content and marketing.

In its ongoing effort to reach new audiences, RMNA offered the American Conservation Corps experience to three crews of college-aged students. This highly intensive ten-week program, supported entirely by philanthropic donations, gives young people work experience in RMNP and the nearby Arapaho-Roosevelt National Forest.

RMNA advanced several philanthropic objectives, most significantly initiating a capital campaign for The Next Generation Fund, directed toward youth education programs. This past year saw \$590,539 raised and \$184,638 expended for nine programs, such as Junior Rangers, environmental education, and the American Conservation Corps.

Other projects completed this past year included the preservation of the Wigwam historic site cabins (\$49,819), research fellowships and internships, and the purchase of the Kueker tract (\$600,000). Aid to agency partners totaled \$1,132,075.

Roosevelt-Vanderbilt Historical Assn

FY07 AID	FY07 NET
\$50,388	\$96,995

With three distinctly different historical interpretations and landscape experiences offered at Roosevelt-Vanderbilt National Historic Site, Roosevelt-Vanderbilt Historical Association (RVHA) was involved in a variety of programs in FY07.

In October 2006, RVHA hosted and celebrated the re-opening of Eleanor Roosevelt National Historic Site at Val-Kill. Remolding was completed on the home and Val-Kill Shop, a photographic exhibit of Mrs. Roosevelt's life was on display, and personal memories were shared by Mrs. Guerwitsch.

Christmas Open Houses at Vanderbilt Mansion, the Home of Franklin D. Roosevelt, and Eleanor Roosevelt NHS continued to be a local favorite. RVHA once again provided refreshments, music, and decorations for all three estates.

In June 2007, NPS, RVHA, the Eleanor Roosevelt Center at Val-Kill, and Save America's Treasures: Honoring Eleanor Roosevelt hosted a picnic at Val-Kill to commemorate the 30th anniversary of the establishment of the national historic site. This event honored those who saved Mrs. Roosevelt's home from destruction as well as those who continue to support the site's preser-



Top: Warren, a beneficiary of Rocky Mountain Nature Association's Next Generation Fund campaign which is a major effort to get kids in touch with nature.

Bottom: Rocky Mountain Nature Association's 2007 American Conservation Corps.

vation.

RVHA has worked with two friends groups of the Roosevelt-Vanderbilt NHS – the Fredrick W. Vanderbilt Garden Association and the Beatrix Farrand Garden Association – in raising funds through the sale of RVHA merchandise and profits from events. Partnering with the garden associations has created greater visibility for all involved.

RVHA is also partnering with the Hyde Park Healthy Trails Program. Similar to the arrangement with the garden associations, RVHA is selling merchandise and supplying water, lanyards, and trail snacks for special events.

The largest and certainly most successful venture of Roosevelt-Vanderbilt and RVHA has been the “Imaging Our Parks, Imagining Our Future” photographic endeavor. This two-year project originated from a public meeting that indicated that the community felt that the park grounds were meant more for visitors than local residents. The workshops used different locations and themes at all three Roosevelt-Vanderbilt sites, enabling NPS Rangers and professional photographers to educate participants about the historic sites and to encourage their use. Seven workshops were held and will culminate with a display of the photos. The success of this program is prompting a possible continuation in the form of an educational program. Funding was through a grant from a county arts council with service provided by NPS and RVHA staff.

San Francisco Maritime National Park Assn

FY07 AID	FY07 NET
\$701,521	\$687,030

The year 2007 was a busy year for the San Francisco Maritime National Park Association (SMNPA) and San Francisco Maritime National Historical Park (SAFR) partnership, with commencement of new initiatives and activities to strengthen the mission of preserving and interpreting the legacy of seafaring Americans. In November of 2007, the SAFR and SMNPA signed a new five year cooperating agreement, cementing the partnership and underlining the renewed spirit of cooperation and partnership that has marked recent activities

SMNPA secured a significant gift to fund the introduction of the NPS Teacher-Ranger-Teacher Program. This was the first TRT program to be introduced into the Pacific West Region. Two teachers from local public schools joined the ranger staff for the summer season and became immersed in interpretive activities alongside their NPS colleagues. They also worked on a va-

riety of projects to develop programs and content more clearly focused on fostering student understanding of and participation in the NPS mission.

SMNPA contributed \$20,000 to SAFR. Matching funds enabled the park to conduct much needed painting and repair to the boathouse structure in Aquatic Park. The Boathouse is at the center of park and SMNPA plans to create a Maritime Heritage and Learning Center.

In keeping with the timeline developed by SAFR and SMNPA staff, the association took over the delivery and expansion of the youth boat building program. This program which uses marine woodworking, sailing and rowing to foster team work, cooperation, and responsibility is major milestone in SAFR and SMNPA cooperation. The content and structure were developed by the curators of the Small Craft Department, and after rigorous testing, the SMNPA has taken over the program to increase capacity and outreach to the public.

The association underwrote one of the quarterly editions of the Maritime News at a cost of \$4,000. With the SMNPA’s cooperation and assistance, the SAFR was able to accept a gift of \$11,000 for the ongoing restoration of the National Historic Landmark: *Hercules*. At its fall meeting, the American Sail Training Association awarded its prestigious Sea Education Program of the Year, to the SMNPA’s Explorers program.

Sequoia Natural History Assn

FY07 AID	FY07 NET
\$1,230,175	\$1,299,696

The Sequoia Natural History Association (SNHA) had an excellent year thanks to increased visitation and interest in Sequoia and Kings Canyon National Parks. Total revenue increased more than 13% with a 14% increase in sales of books and interpretive products. SNHA’s educational division, the Sequoia Field Institute, expanded its educational programs both inside and outside the parks.

The association partnered with the local Chamber of Commerce and gateway communities to exhibit at travel shows in Los Angeles and the Bay Area to reach an extended audience. SNHA works closely with the regional visitors’ council and the Visalia Convention and Visitors Bureau, as well as chambers of commerce in the area.

The association funded the parks’ Junior Ranger programs, making them free rather than fee-based. There was a significant increase in program interest, and SNHA developed interpretive

SMNPA secured a significant gift to fund the introduction of the NPS Teacher-Ranger-Teacher Program.

products to help support the program.

SNHA operates Crystal Cave tours, which provide more visitor contacts than any other park education program. In FY07 more than 53,000 visitors participated in cave programs. SNHA supported NPS efforts to restore Crystal Cave to a more natural state with the removal of several tons of concrete that were added to the cave walls in the 1940s. SNHA also operates a backcountry ski hut for the NPS, which received upgraded equipment for expanded visitor use.

SNHA is working with the NPS to be more green and work toward becoming a leader in approving air quality in a region with some of the country's worst air pollution. The association purchased a Toyota Prius hybrid vehicle for NPS and began seeking grants to install solar power at Crystal Cave.

Shenandoah National Park Assn

FY07 AID	FY07 NET
\$323,290	\$369,879

In 2007 the Shenandoah National Park Association (SNPA) had gross sales of more than \$653,000 – nearly a 7.5% increase and a record year! The new park store in the Harry F. Byrd, Sr. Visitor Center saw nearly a 25% increase in sales for the year. Additional revenue from membership and donations totaled \$50,122 for net revenue of \$380,677.

The association held SNPA Membership Days in April, with special activities including an early morning bird walk, guided hikes to Hawksbill Mountain and to Millers Head, and a geology presentation.

SNPA lost two strong supporters of the association and the park during 2007. On February 11 Darwin Lambert, author of many publications on Shenandoah, including *The Undying Past of Shenandoah National Park* and *Herbert Hoover's Hideaway*, passed away. Darwin was the first park employee in Shenandoah in 1936. In 2006, near his 90th birthday, he received a special recognition from the park for his 70 years of support and service to Shenandoah. Robert "Bob" Johnson passed away on June 17, which was also his 87th birthday. Bob was born on a farm that is now part of Shenandoah NP, and his entire career was in Shenandoah. These two men will be sorely missed.

At the APPL Media Awards Ceremony in March, SNPA was pleased to win Honorable Mention in the category of publications 48 pages or under for the *Hiker's Guide to the Geology of Old Rag Mountain in Shenandoah National Park*. In No-

vember SNPA was awarded 3rd place in the National Association of Interpreters Media Awards in the Large Book category for *The Greatest Single Feature... A Sky-Line Drive: 75 Years of a Mountaintop Motorway*. The 2006 book is the 4th in the Cultural History Series and all four books in this series have won NAI awards. SNPA worked with Farcountry Publishing to produce two new titles during 2007.

Along with several new pieces of merchandise, SNPA continued working on a hand-held GPS Ranger program for visitors. It should be completed and installed for rental for the 2008 season.

As of December 31, 2007, SNPA had 1,066 members. For the first time, SNPA published 200,000 copies of the visitor guide in full color. Expenses for Teacher Education Workshops and for interpretation and education program supplies were funded. SNPA purchased a Mac computer and support materials for the park's media specialist, and put aside \$20,000 into the park's Interpretive Reserve Fund.

SNPA provided four employees for the information/sales desks at the Byrd Visitor Center and the Dickey Ridge Visitor Center. SNPA paid membership to the Shenandoah Valley Travel Association on behalf of the park and provided sales items and discretionary funds for the Superintendent and Chief of Interpretation. Lastly, SNPA began work with the park to plan the celebration of the 75th Anniversary of Shenandoah National Park for 2011.

Theodore Roosevelt Nature and History Assn

FY07 AID	FY07 NET
\$20,173	\$148,279

The Theodore Roosevelt Nature and History Association (TRNHA) marked 56 years of partnership with Theodore Roosevelt National Park. TRNHA's expanded support includes Knife River Indian Villages National Historic Site and Upper Souris National Wildlife Refuge. Since 1951, more than \$791,000 has been donated to support research, education and interpretive activities of NPS and U.S. Fish and Wildlife Services sites in North Dakota.

In FY07, TRNHA funds provided SCA positions at Theodore Roosevelt NP, library resources, free publications, and the Junior Ranger program. TRNHA annually provides funds for presenters at the Knife River Northern Plains Indian Culture Fest.

A pilot research project to assess the ecological status of mountain lions in the badlands of

SNPA continued working on a hand-held GPS Ranger program for visitors.

southwestern North Dakota was accepted by the TRNHA Board of Directors in June, and will use restricted funds earmarked for scientific research. Ecological information about the regional lion population (e.g., distribution, habitat relationships, juxtaposition to other lions, etc.) and potential effects of harvest on the current lion population will be obtained through monitoring marked (collared) animals.

TRNHA's general membership meeting took place in conjunction with the association's annual Bird Walk and Chuck Wagon Breakfast. For 53 years this event has traditionally taken place on the first Sunday in June, and represents the official kick-off of the visitor season. FY07's goal was to identify 60 species to commemorate the 60th anniversary of Theodore Roosevelt NP.

Bruce Kaye, who served as TRNHA liaison and Theodore Roosevelt NP's Chief of Interpretation, retired in late September. TRNHA thanks him for over 20 years of cooperating association support and for his determined commitment to the NPS mission.

Weir Farm Art Center

FY07 AID	FY07 NET
\$30,000	\$272,584

2007 was the 125th anniversary of Weir Farm. To celebrate this momentous occasion, the Weir Farm Art Center launched several new programs, while established programs continued to thrive. Art Explorer classes engaged 180 students in a variety of art and nature classes, including clay, botanical sun prints, basket weaving, kite making, birdhouse construction, natural dyes, drawing, and painting. Each class was taught by an art teacher or professional artist, with help from art aides and an intern. At the conclusion of the program, the student artwork was exhibited at the Wilton Public Library, and a reception was held for Art Explorer families.

In September, Weir Farm Art Center presented the 12th annual Jazz in the Garden concert. Approximately 300 music lovers brought picnic dinners and relaxed on the Weir Farm fields.

The Art Center's exhibition series "On Sight" continued with five visiting artists. Video artist Andrea Wollensak used a digital recorder in collaboration with composer and sound artist Brett Terry to create a video interpretation of a Japanese proverb using the images and sounds of Weir Farm. Margaret Murphy used watercolor to replicate the wallpaper motifs she found in the Weir House. Stephen Grossman made large-scale color photographs of the interiors of Weir Farm buildings, and Matthew Weber made an

installation of cedar logs to depict the evolution from forest to constructed wood buildings on the site. Naturalist and activist Jane Englert focused on the skies above Weir Farm in her graphite and charcoal drawings.

In March 2007, the Adair Burlingham Memorial lectures were inaugurated with three nationally renowned scholars of art history. In June, Weir Farm Art Center presented the first biennial Ridgefield Roadshow, an art appraisal event held at the historic Lounsbury House in downtown Ridgefield. Four appraisers – each formerly affiliated with Sotheby's New York and now seen on the popular NPR television show "Antiques Roadshow" – provided assessments of collectibles. The event was a rousing success, with 650 people attending in the course of four hours.

Throughout the year, the Artist-in-Residence program brought fascinating artists from throughout the world to Weir Farm gifted in a range of fine arts. Art Center members were invited to the monthly Open Studio events, where during an informal reception, artists shared the work they had made as residents.

Western Maryland Interpretive Assn

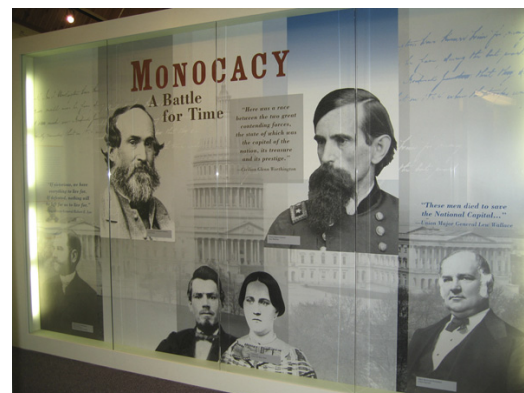
FY07 AID	FY07 NET
\$272,889	\$463,765

On June 27 in Frederick, MD, Monocacy National Battlefield came of age as Superintendent Susan Trail orchestrated the dedication of their new visitor center and opened (for the first time) a significant portion of the battlefield, including the Best Farm. With a state-of-the-art interactive museum upstairs and excellent site lines from the observation balcony, the Monocacy Visitor Center allows park staff to more fully interpret and better explain this little known but crucial engagement to the public.

Park staff created and Western Maryland Interpretive Association (WMIA) printed two color guides for the grand opening. The first is a tour guide of park trails and the second covers the history of the historic Best



Ju-Yeon Kim was one of eleven artists chosen to participate in the Weir Farm Artists-in-Residence Program.



Monocacy National Battlefield dedicated a new Visitor Center. Park staff created and WMIA printed two, 23 page, color guides for the grand opening.

Farm. WMIA also created a line of interpretive products and has benefited from a significant rise in park visitation, with a large increase in museum store sales.

In order to more fully interpret the burgeoning Antietam trail system, WMIA collaborated with the park and printed two full-color trail guides featuring two of Antietam's newest trails, the Cornfield and Final Attack. In addition, WMIA created a new large format color brochure interpreting Antietam's museum centerpiece: the Hope Paintings. The association's certified guide program, which augments Ranger programs, took off in 2007 and almost doubled to 540 private tours after having garnered nationwide publicity last summer with the help of the Washington County Convention and Visitors Bureau.

Although total sales only rose 1% to \$842,000, WMIA's gross margin also rose one point to 54%.

Western National Parks Assn

FY07 AID	FY07 NET
\$4,277,904	\$5,067,106

Donations from Western National Parks Association (WNPA) enhanced the visitor experience in 65 national park areas in 2007. From outreach support to hands-on exhibits to publications and research, WNPA reinforced the work of NPS Rangers at affiliated sites.

Supporting the Teacher-Ranger-Teacher program, designed to strengthen ties between the NPS and schools with underserved student populations, WNPA funded a position at Bandelier National Monument in New Mexico. An elementary school teacher from the Aldine School District in Houston, TX, worked with interpreters and visitors at Bandelier for 10 weeks. WNPA also helped to fund tactile models of Chacoan sites for Chaco Culture National Historical Park in New Mexico. The hands-on models are invaluable learning tools for school groups and vision-impaired visitors.

To help with the authentic 1890s-style holiday celebration at John Muir National Historic Site in California, WNPA donated funds to hire an actor to portray Muir. Visitors had the experience of visiting with the famous conservationist in his own home.

Organ Pipe Cactus National Monument looked to WNPA for funding selected members of the O'odham Nation to demonstrate various aspects of their culture, including basketry, pottery, storytelling, and dry-land farming. Visitors not only observed but met with O'odham members.

Recognizing that national parks are one of the best places to conduct research, WNPA funded 17 research projects in 2007. Projects included radio-carbon-dating and interpretation of Santa Rosa Island archeological sites at Channel Islands National Park in California; a research prospectus on forgotten casualties of war at Fort Scott National Historic Site in Kansas; a study of climate history and climate change impacts at Great Basin National Park in Nevada; stable isotopic fingerprinting of lead sources to California condors at Pinnacles National Monument; and measuring prevalence of anticoagulant in small mammal populations in the Santa Monica Mountains National Recreation Area in California. The knowledge gained from these research projects helps the NPS interpret their resources even better to the curious visitor.

Yellowstone Assn

FY07 AID	FY07 NET
\$2,875,407	\$4,196,554

In its 74th year, the Yellowstone Association was

Left to right:

The sales area at Bent's Old Fort National Historic Site in Colorado offers many of the same items the original trading post offered visitors in the 1830s.

A family of visitors at LBJ National Historical Park in Texas learns about an antique airplane on the park's landing strip.

NPS staff, visitors, and the people of the Navajo Nation enjoy Navajo Culture Days at Navajo National Monument in Arizona.

Petroglyph National Monument in New Mexico holds an annual event to introduce visitors to Navajo weaving arts.

Researchers at Bighorn Canyon National Recreation Area in Montana and Wyoming were surprised to find found Rhyacophilan caddisflies in only one of 22 springs they surveyed.



pleased to break ground on its first warehouse. With funds raised through its Legacy for Learning campaign, the 6,400-square-foot warehouse with office space for sales staff was scheduled for completion in March of 2008. Planning is also nearing completion for a new Yellowstone Association park store in the proposed Old Faithful Visitor Education Center, and for the association's new Educational Operations Headquarters at the park's northern entrance. After completing the fundraising efforts for the headquarters, the next phase of the campaign will focus on a new facility for visitor education programs in the southern portion of the park.

2007 was also a solid year for the association's ongoing operations. Park visitors took home more than 589,000 educational items from the association's park stores, and memberships at the end of the fiscal year were more than 27,400. Yellowstone Association is fortunate in that, by 2010, four of its old in-park sales areas in corners of visitor center lobbies will have been replaced by new, professionally designed and distinct park stores with a consistent graphic design and attractive "mission wall" displays to encourage association membership.

The Yellowstone Association Institute also had one of the most successful years in its history. Educational contact hours climbed to 100,112 as a result of more than 5,000 visitors taking part in 405 Yellowstone Association Institute courses, most of which are multi-day programs. One of the most exciting new programs offered this year was a series of teacher workshops, funded in large part through a generous grant from the Daniels Fund. The workshops provided teachers with the opportunity to attend an in-park, multi-day workshop to learn how to use Yellowstone as a focus for math and science classes.

One of the most innovative projects funded by the association in 2007 was a series of 26 brief educational videos produced by Yellowstone's interpretive staff. These videos were made available on the park's website and also through the iTunes store. The iTunes store gave the videos a five star rating (their highest), and – just after their release – these videos ranked higher in popularity than the podcasts from all major news networks as well as well-known educational entities such as National Geographic and The Discovery Channel. Videos featured a wide range of topics including "How Does a Geyser Work?" and "Bears: A Yellowstone Love Story."

Yosemite Assn

FY07 AID	FY07 NET
\$1,873,329	\$2,232,615

The Yosemite Association (YA) in 2007 moved forward to advance its mission and to provide opportunities for people to learn about, enjoy and experience Yosemite National Park and the Sierra Nevada. After a difficult and lengthy process mourning the loss of Steve Medley, the Board of Trustees appointed David Guy as its new Chief Executive Officer and he began service on June 25.

During this transition year in 2007, YA sustained a passionate and active membership of 10,900 members. The Association built on its award-winning publications program by formalizing an arrangement with Heyday Books to continue to produce books and other publications and other high quality media that educate, celebrate and inspire the public and encourage talented scholars, writers, artists and storytellers to share their passion for the park. The Association was honored at the Association of Partners for Public Lands Conference for general interest publications with *Dutch Courage*.

The Association operated the Valley Visitor Center bookstore and the Museum as well as an additional six seasonal facilities throughout the Yosemite. The Association's website (www.yosemite.org) also provided valuable information for people interested in Yosemite and the Sierra Nevada.

The Association presented its Outdoor Classroom to provide special and unique field seminars. More than 1000 people matriculated in these courses with a total of 11,396 contact hours of programming. The Yosemite Art and Education Center, offered 768 hours of free art classes over 192 days for visitors to create their own lasting impressions and vision of Yosemite and the Sierra Nevada through hands-on artistic experiences.

A volunteer corps overseen by the association provided 13,790 hours of service, valued by the NPS at nearly \$260,000. Donations were made to engage and train the next generation of stewards in Yosemite by providing ten internships for students at the nearby University of California at Merced and by partnering with the NPS to offer Junior Rangers programs to ethnically, socially and geographically diverse youth.

The Association provided backcountry opportunities in all seasons for visitors, including the Ostrander Ski Hut for skiing and snowshoeing, the wilderness reservation and safety program, and the bear canister program to "Keep Bears Wild". Support was given to interpretive rangers in the park through creative partnerships with

The Yosemite Art and Education Center, offered 768 hours of free art classes over 192 days...

local businesses and the NPS. In addition to these services, the Association continued to provide direct financial support to the NPS and actively supported and led efforts for the Centennial Initiative.

Zion Natural History Assn

FY07 AID	FY07 NET
\$686,553	\$1,325,785

Zion Natural History Association (ZNHA) had a very successful year in its retail operations, membership, and publishing programs, thereby increasing aid to its partners (Zion National Park, Cedar Breaks National Monument, and Pipe Spring National Monument). Net revenue for FY06 was more than \$1.3 million. Total aid to the NPS was \$715,692, or 52% of net revenue. Gross sales were up 8.5% over FY06, much of which can be attributed to the addition of a few new interpretive and visitor convenience items, as well as to the continuation of ZNHA's membership initiative and improved website sales. These improvements occurred in spite of the fact that park visitation was up just 3% from last year.

ZNHA continued its membership initiative in FY07, crossing the 3,200-member plateau for the first time. Gross revenue generated through membership sales was \$98,986. The association also made significant improvements to its website, slightly increasing e-commerce sales, although web sales still only account for approximately 1% of total sales.

The most important occurrence in ZNHA in 2007 was the formation of the Zion National Park Foundation. The foundation, under the umbrella of ZNHA, entered into an agreement with Zion NP to function as the official fundraising arm for the park. The foundation embarked upon its first fundraising project, which is to raise money to rehabilitate the historic Grotto Museum building – the oldest building in the park.

Much of ZNHA's efforts this year were put into planning for and developing products related to the Zion National Park Centennial, which will be observed in 2009. ZNHA staff has taken an active role on the Centennial Committee and have forged some important partnerships with local communities in this endeavor. As much time in 2007 went into planning for the Centennial Art Exhibition, which will be staged at the St. George Art Museum. ZNHA, the City of St. George, and the St. George Area Convention and Visitors Bureau began soliciting art entries from artists all over the world. The association also began procuring loans of historic paintings of Zion dating back to the 1870s, which will be on exhibit at the

show.

During FY07, ZNHA employed a total of 29 people who interacted with visitors at outlets in the Zion Canyon Visitor Center, Zion Human History Museum, Kolob Canyons Visitor Center, Cedar Breaks Visitor Center, Pipe Spring Visitor Center, and at the Utah Travel Council site in Salt Lake City.

ZNHA continued its support of the Junior Ranger program in Zion NP in FY07, providing funding for two full-time instructors and an SCA volunteer. ZNHA also provided funds for the park's educational outreach program in which park naturalists travel to local schools to make presentations. The association continued to fund the position of ranch hand at Pipe Spring, and aided the monument's living history programs through the purchase of costumes and supplies for the livestock and gardens.

ZNHA funded the printing of 600,000 copies of the Zion Map and Guide, which is distributed to almost every vehicle entering the park. The association also funded 50,000 copies of the Zion Backcountry Planner.

During FY07, 2,322 people participated in Zion Canyon Field Institute-sponsored outdoor seminars, student field trips, lectures, and events totaling 7,163 contact hours. Visitors taking Institute service-learning workshops helped clean the Zion Narrows and assisted Zion's park archaeologist in gathering and recording important archaeological data. Free Earth Day events attracted 1,247 people, and the new lecture series drew 325 participants to four separate lectures.



Point Reyes
National Seashore Association



**YELLOWSTONE
ASSOCIATION**



2007 Report of Operations and Aid to the National Park Service

The National Park Service is just one of several land management agencies to which cooperating associations report their activities. The “Annual Report of Operations and Aid to a Federal Land Management Agency” is the official form used. Below is the analysis of the reports submitted by the NPS cooperating associations to the Servicewide Coordinator.

As stated in the Program Summary of this report, the Cooperating Association Annual Report of Aid and Revenue seeks to discuss both the quantitative and qualitative value of the cooperating association partnership. The bulk of the report—the narratives—tell the story of cooperating association activities for the fiscal year. This section of the report focuses on the financial data submitted on the “Annual Report of Operations and Aid to a Federal Land Management Agency.” It looks at aggregates, trends, and forecasts for each of the categories of data submitted.

Statement of Program Operations

REVENUE

Cooperating associations are primarily retail operations, more specifically they are bookstores or museum shops that sell educational and interpretive merchandise. Association revenue generating activities are reported in the Statement of Program Operations. Associations sold \$110.2 million in merchandise in 2007 with \$107.2 million from the sale of interpretive merchandise and \$3.0 million on visitor convenience items. Policy dictates that visitor convenience items are sold under a separate concessions contract. Wholesale and Internet sales accounted for another \$0.6 million.

Association sales averaged a margin of 51.04%, an almost unprecedented 4% better than in 2006. This may be the result of better buying or could be the result of associations selling more non-book merchandise which tends to have a higher margin. While gross sales were \$110.2 million, gross profit was \$56.5 million.

In addition to generating revenue from sales, associations also derived income from other

earned revenue streams. An additional \$19.1 million was earned operating institutes, conducting tours and providing other educational and interpretive services. Therefore earned revenue, revenue derived from sales and service, totaled \$129.9 million.

Associations also derived income from non-earned revenue streams. This income came from fundraising, memberships, and investment activities. This type of income is reported separately and amounted to \$25.7 million of which \$18.3 million came from fundraising and the majority of that was raised by the AMMA and GGC in support of major capital campaigns both groups are involved with.

Gross revenue from all association activities for the year amounted to \$155.6 million and net revenue (revenue after Cost of Goods Sold) was \$101.3. So while gross revenue was up by \$4.6 million, net revenue was slightly down by \$1.1 million. This is likely because a higher percentage of revenue was derived from sales activities rather than fundraising activities as was the case in FY2006, thereby generating less net revenue because of the additional cost of goods associated with sales.

EXPENSES

Of course, it does take money to make money. Associations report to the IRS whether money was expended for program service, overhead (management and general), or fundraising. Associations reported these amounts at \$42.3 million \$18.5 million, and \$3.7 million respectively. The most significant change over FY2006 is the \$11.4 million increase in program service expense. This represents a 27% single year increase in program service expense.

Cooperating Association Historic Revenue and Aid

Year	Revenue	Aid
1958	\$ 462	\$ 88
1968	\$ 2,344	\$ 264
1978	\$ 10,817	\$ 1,583
1988	\$ 41,803	\$ 6,818
1998	\$ 99,457	\$ 22,561
2006	\$ 102,420	\$ 61,468
2007	\$ 101,344	\$ 70,554

All figures reported in thousands.

Cooperating Association 5-Year Revenue and Aid

Year	Revenue	Aid
2003	\$116,938	\$26,098
2004	\$ 119,195	\$28,726
2005*	\$ 82,479	\$52,758
2006	\$102,420	\$61,468
2007	\$ 101,344	\$70,554

All figures reported in thousands.
*2003-04 revenue is “gross revenue.
2005-07 revenue is “net” revenue.
2003-04 shows aid with 50% cap on
information assistance. Subsequent
to 2005 information assistance has no
cap; it is program revenue as re-
ported to the IRS.

FY2007 Report to Federal Land Management Agency

Statement of Program Services Operations

FY06

FY07

REVENUE

1. Sales		
a. Interpretive Materials	\$97,757,504	\$ 107,204,254
b. Visitor Convenience Items	2,967,278	3,026,452
c. Other	569,723	563,398
Total	101,294,504	110,794,104
2. Cost of Goods Sold	48,553,028	54,245,502
3. Gross Profit	52,741,476	56,548,602
4. Program Service revenue	2,080,009	3,217,949
5. Other income		
a. Donations from Outside Sources	29,446,671	18,376,335
b. Membership Income	3,013,132	3,232,854
c. Interpretive/Cooperative Programs	12,086,666	15,866,795
d. Other	3,051,993	4,101,167
Total	47,598,462	41,577,151
Gross Revenue	150,972,975	\$ 155,589,204
6. Total Net Revenue	\$ 102,419,947	101,343,702

Expenses

7. Program Services Operating Activities	\$30,880,094	\$ 42,345,748
8. Management and General	16,351,056	18,542,773
9. Fundraising	3,932,351	3,725,153
10. Total Operating Expenses	51,163,501	64,613,674
11. Excess (Deficit) Before Donations	51,256,447	36,730,028
12. Donations/grants/allocations made to Federal Agency	\$ 30,587,864	\$ 28,208,615
13. Excess (Deficit) for the Year	\$ 20,668,583	\$ 8,521,413

Statement of Financial Aid

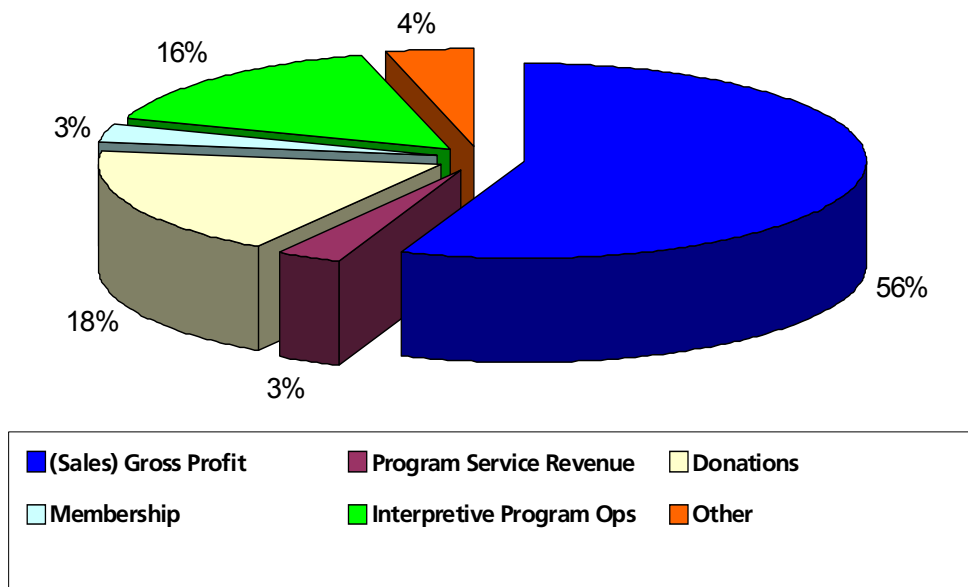
FY06

FY07

Detail of grants and allocations

1. Interpretation	\$ 10,386,053	\$9,040,705
2. Research	2,186,854	2,680,253
3. Free publications	1,147,795	1,148,049
4. Structures and/or facilities other than sales areas	9,360,407	8,137,123
5. Sales area construction and redesign	1,393,866	660,242
6. Pre-publication expenses	793,148	991,780
7. Other*	5,319,742	5,550,463
8. Total Financial Aid	\$ 30,587,864	\$ 28,208,615
9. Program services expenses**	30,880,094	42,345,748
Total aid as a % of net revenue		
10. TOTAL AID (Total Lines 8&9)	\$61,467,958	\$ 70,554,363
11. TOTAL NET REVENUE	\$102,419,947	101,343,702
12. % AID to NET REVENUE (Line 10 divided by Line 11)	60.02%	69.62%

2007 rEVENUE

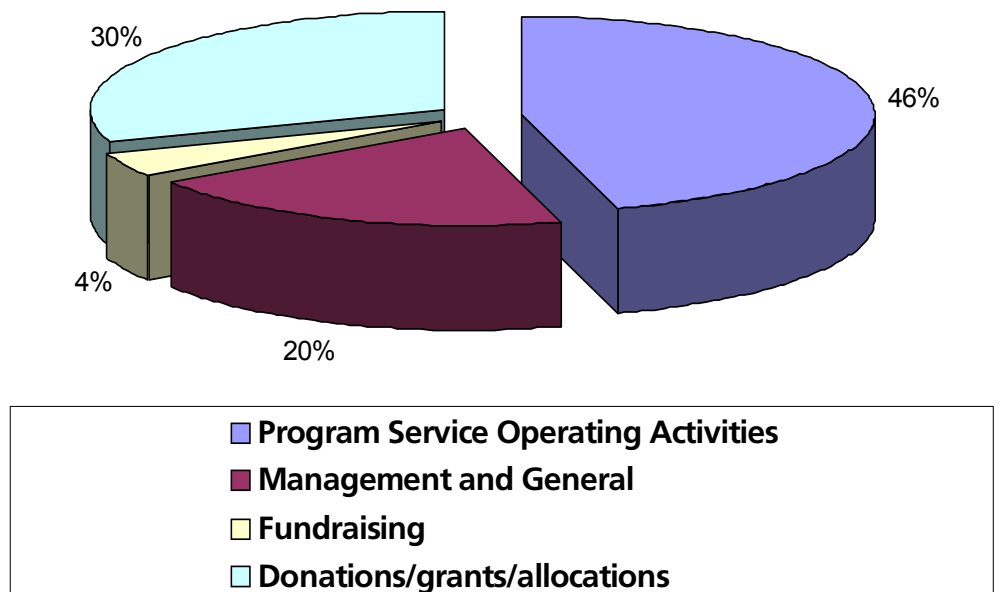


What caused such a precipitous jump? Likely, it was a change in policy made when the new “Annual Report of Operations and Aid to a Federal Land Management Agency” was put into place. Program service salaries used to be reported as “information assistance—association personnel”. NPS guidance capped the percentage of salaries that could go be considered as a donation at 50% the assumption being that only up to 50% of an association employees time was spent directly assisting the NPS while the other time was devoted to the work of the association. The new policy allows associations to count all legitimate expense, including *all* salaries that support the

association’s tax exempt purpose. In doing so, associations are stating to the IRS and to the NPS that \$42.3 million dollars was spent in 2006 supporting the NPS. It is not surprising to see this jump, but associations and NPS managers are cautioned to use the utmost discretion when deriving this number so as not to overstate program expense that may otherwise more legitimately be general overhead.

Overhead or “management & general” expenses are treated differently by IRS rules and again, should be an accurate reflection of how the association operates.

2007 EXPENSES



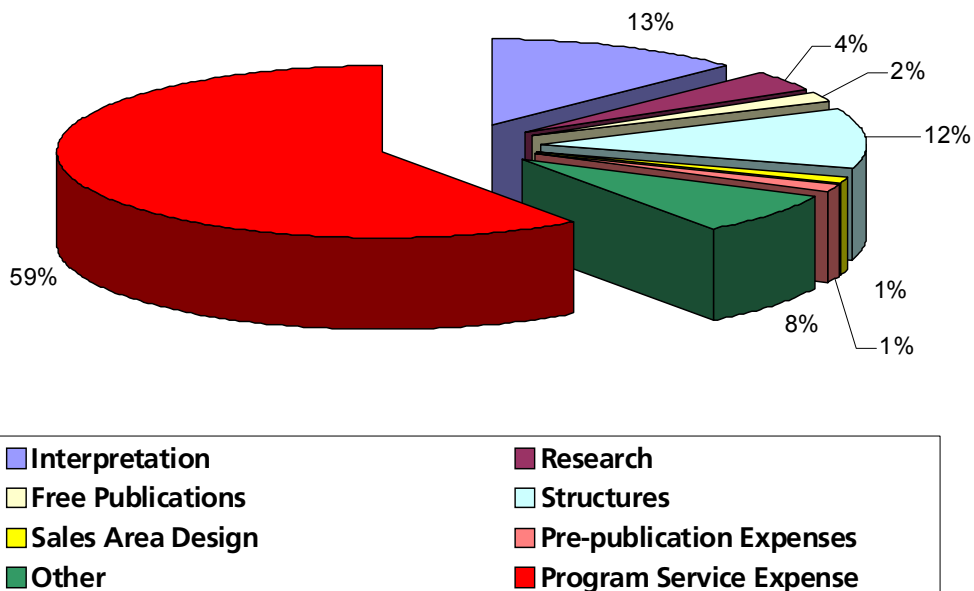
Associations such as GGC or AMMA that engage in more elaborate fundraising would more likely report higher levels of fundraising expense. The amount of fundraising expense reported in FY2007 is almost equal to the amount reported in FY2006.

The final step on the Statement of Program Services—Operations is to report and deduct “donations/grants/allocations” to arrive at the association’s “excess (deficit) for the year” or net income. On the Statement of Operations, Donations/grants/allocations is direct aid given to the NPS rather than program support.

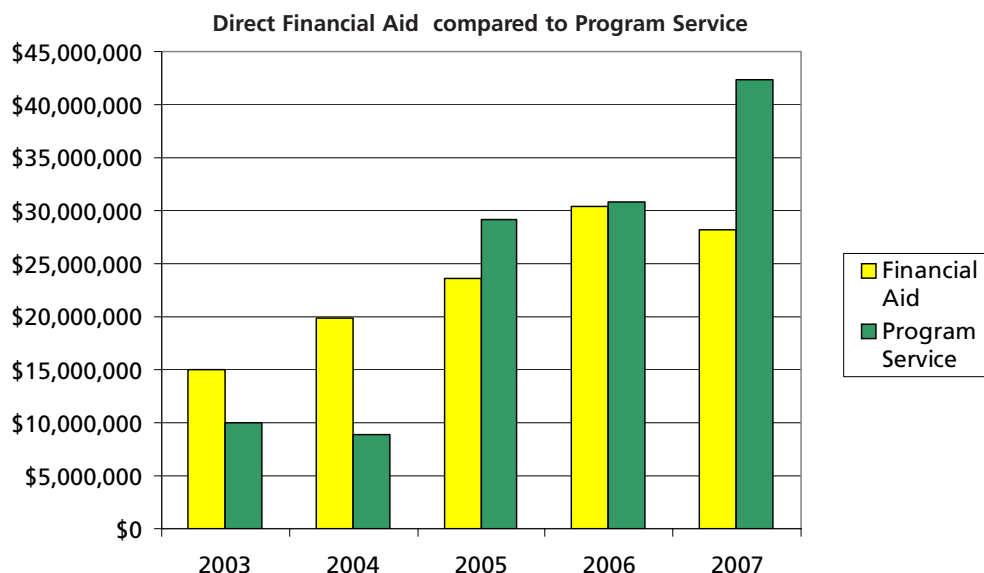
Statement of Financial Aid

In FY2007, associations reported total aid of \$70.6 million. As reported earlier, program service represented \$42.3 million and direct financial aid was \$28.2 million, down just slightly from FY2006 which was reported at \$30.9 million.

2007 AID



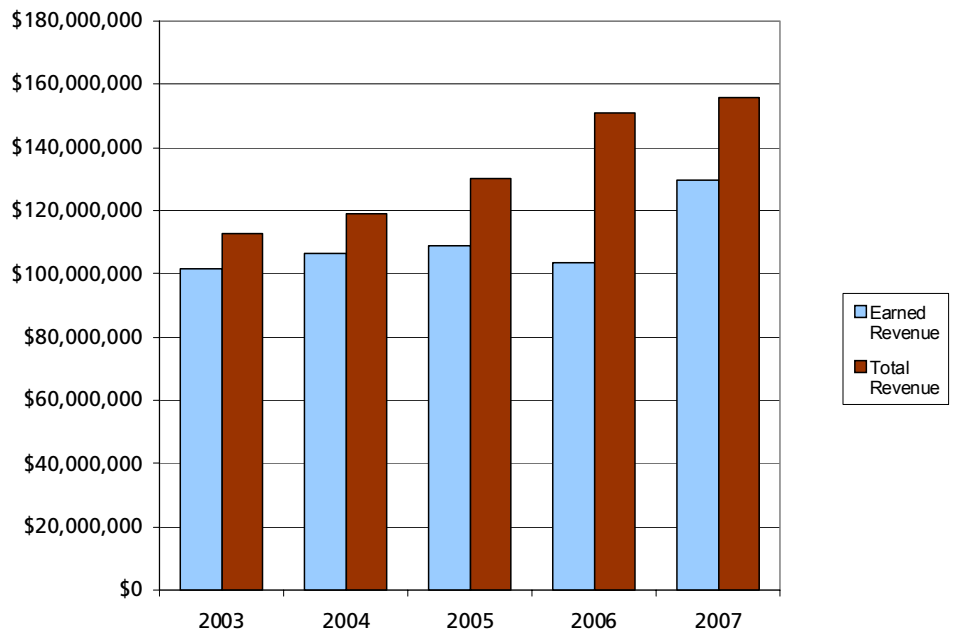
In one year associations increased aid by \$9.1 million, this is on top of an \$8.6 million increase reported in FY2006. As stated earlier, the majority of these increases probably derive from the different way in which program service is recorded. There were no real changes in the amount of direct financial aid given to NPS in any of the individual program categories such as “interpretation” or “free publications.”



A comparison of direct financial aid against program service expense which includes association staffing aid.

Year	Direct Financial Aid	Program Service
2003	\$15,000,000	\$10,000,000
2004	\$19,807,316	\$8,881,663
2005	\$23,565,770	\$29,192,443
2006	\$30,587,864	\$30,880,094
2007	\$28,208,615	\$42,345,748

Earned Revenue compared to Total Revenue



A comparison of programmatic revenue raised from business operations. This includes gross sales of interpretive merchandise and convenience items and interpretive program operations. The "total revenue" figures include revenue from sources including memberships and fundraising.

Year	Earned Revenue	Total Revenue
2003	\$105,791,789	\$116,937,981
2004	\$106,479,526	\$119,194,712
2005	\$108,889,814	\$130,002,725
2006	\$103,374,513	\$150,972,975
2007	\$129,878,848	\$155,589,204

Associations are given the discretion on how to report out the details in the "other" aid category. Several associations reported money specifically given for volunteer or junior ranger programs. Details can be found in the individual narratives.

The percentage of "total aid to net revenue" for all associations reporting is \$70.6 million to \$101.3 million or 69.6%. It is the percentage of this aid to the total net revenue that is the indicator for the level of benefit an association's activities are to the NPS. Seventy cents out of every dollar earned was returned to the National Park Service as aid and support.

Statement of Non-Financial Aid

The standard reporting form provides an opportunity for associations to report support that cannot be quantified by dollars. This section is not mandatory because it is not auditable, but it allows association management to report other types of assistance given to the NPS that cannot be reported to the IRS or through other means. These additional statements give a more rounded picture to the

value of associations to the NPS. Categories reported are:

- Educational contact hours
- Visitor contact ours
- Quantity of free literature produced
- Number of items sold
- Number of volunteer hours managed
- Other unique services
- Funds Received and Disbursed

Finally, associations and NPS are now provided a way to track what may also be referred to as "pass through" grants. These are monies held by the association for the benefit of the NPS that are not derived from association activities. This could include grant money, unsolicited donations, or other funds held in abeyance.

Prepared By: Rose Fennell, Servicewide Cooperating Association Coordinator, Division of Interpretation and Education, Washington Office.
Telephone: (202) 513-7143

2007 Key Data

Association	Gross Profit	Net Revenue	Program Service Expense	Total Aid: Financial and Program Service
Alaska Natural History Assn	\$2,011,197	\$2,793,360	\$1,482,796	\$1,986,788
Arizona Memorial Museum Assn	\$2,926,399	\$8,288,717	\$5,646,807	\$5,646,807
Assn for the Preservation of Virginia Antiquities	\$654,883	\$655,714	\$224,063	\$241,953
Badlands Natural History Assn	\$240,989	\$246,368	\$71,917	\$98,446
Big Bend Natural History Assn	\$200,834	\$325,737	\$60,695	\$113,629
Black Hills Parks & Forest Assn	\$121,153	\$121,303	\$43,183	\$61,085
Bryce Canyon Natural History Assn	\$749,177	\$830,301	\$271,974	\$488,309
Cabrillo National Monument Foundation	\$212,399	\$322,273	\$178,329	\$190,616
Canyonlands Natural History Assn	\$1,231,210	\$1,251,457	\$137,497	\$542,265
Capitol Reef Natural History Assn	\$352,334	\$359,938	\$150,809	\$302,502
Carlsbad and Guadalupe Mountains Assn	\$417,108	\$507,780	\$195,365	\$378,496
Colorado National Monument Assn	\$128,396	\$147,355	\$99,158	\$120,261
Crater Lake Natural History Assn	\$275,477	\$280,327	\$239,087	\$292,104
Craters of the Moon Natural History Assn	\$82,004	\$87,992	\$39,159	\$41,599
Death Valley Natural History Assn	\$450,827	\$469,545	\$204,248	\$248,486
Devils Tower Natural History Assn	\$139,910	\$144,743	\$73,153	\$73,153
Eastern National	\$14,435,004	\$14,539,128	\$10,440,736	\$12,380,960
Florida National Parks & Monuments Assn	\$400,184	\$532,596	\$67,157	\$186,185
Fort Frederica Assn	\$24,162	\$31,777	\$0	\$12,254
Fort Laramie Historical Assn	\$84,297	\$93,268	\$33,133	\$33,183
Fort Union Trading Post	\$20,937	\$38,358	\$10,210	\$21,690
George Washington Birthplace National Mem Assn	\$22,440	\$31,386	\$14,020	\$14,020
George Washington Carver Birthplace District Assn	\$26,390	\$37,876	\$6,725	\$9,563
Glacier Natural History Assn	\$456,689	\$482,360	\$265,607	\$402,377
Glen Canyon Natural History Assn	\$183,096	\$217,340	\$58,458	\$87,636
Golden Gate National Parks Conservancy	\$4,963,516	\$29,051,271	\$5,539,275	\$17,291,759
Grand Canyon Assn	\$1,992,369	\$2,958,752	\$631,415	\$2,798,951
Grand Teton Assn	\$1,300,183	\$1,510,811	\$506,542	\$1,401,910
Great Smoky Mountains Assn	\$3,142,674	\$3,849,823	\$988,373	\$2,749,239
Harpers Ferry Historical Assn	\$280,362	\$360,352	\$133,924	\$250,191
Hawaii Natural History Assn	\$1,432,153	\$1,479,984	\$532,475	\$743,295
Historic Hampton, Inc.	-\$3,358	\$232,333	\$166,935	\$166,935
Intermountain Natural History Assn	\$160,405	\$272,875	\$108,624	\$156,963
Isle Royale Natural History Assn	\$39,936	\$95,808	\$66,052	\$80,258
Jefferson National Parks Assn	\$3,083,069	\$3,112,821	\$1,951,489	\$2,601,332
Joshua Tree National Park Assn	\$378,727	\$509,012	\$233,714	\$356,262
Kennesaw Mountain Historical Assn	\$91,527	\$95,807	\$39,909	\$79,542
Lake States Interpretive Assn	\$0	\$0	\$0	\$0
Lassen Assn	\$50,623	\$75,144	\$39,538	\$51,847
Lava Beds Natural History Assn	\$46,444	\$51,508	\$19,544	\$41,214
Lewis & Clark National Park Association	\$191,956	\$240,561	\$78,817	\$127,525
Manzanar History Assn	\$88,828	\$106,286	\$57,423	\$61,989
Mesa Verde Museum Assn	\$499,521	\$856,852	\$114,328	\$478,451
MO River Basin Lewis & Clark ITVC	\$41,838	\$325,533	\$76,205	\$330,580
Mount Rushmore History Assn	\$538,597	\$695,319	\$327,294	\$497,911
Northwest Interpretive Assn	\$415,822	\$478,261	\$192,540	\$303,072
Ocmulgee National Monument Assn	\$19,986	\$210,429	\$43,644	\$157,675
Oregon Trail Museum Assn	\$42,045	\$42,165	\$11,263	\$11,263
Petrified Forest Museum Assn	\$301,094	\$308,051	\$208,171	\$250,771
Pipestone Indian Shrine Assn	\$147,496	\$189,495	\$59,744	\$74,790
Point Reyes National Seashore Assn	\$179,265	\$2,639,732	\$617,077	\$1,366,188
Redwood Park Assn	\$138,929	\$172,492	\$54,939	\$100,000
Rocky Mountain Nature Assn	\$634,905	\$1,743,893	\$671,346	\$1,046,677
Roosevelt-Vanderbilt Historical Assn	\$88,437	\$96,995	\$50,338	\$50,338
Rosie the Riveter	\$0	\$0	\$0	\$0
San Francisco Maritime National Park Assn	\$135,339	\$687,030	\$701,521	\$701,521
Sequoia Natural History Assn	\$632,347	\$1,299,696	\$877,738	\$1,230,175
Shenandoah National Park Assn	\$330,555	\$369,879	\$300,692	\$323,290
The Encampment Store	\$416,000	\$681,045	\$661,827	\$661,827
Theodore Roosevelt Nature & History Assn	\$140,970	\$148,279	\$395	\$20,173
Weir Farm Art Center	\$3,018	\$272,584	\$30,000	\$30,000
Western Maryland Interpretive Assn	\$415,591	\$463,765	\$272,889	\$272,889
Western National Parks Assn	\$4,837,317	\$5,067,106	\$1,799,502	\$4,277,904
Yellowstone Assn	\$1,342,140	\$4,196,554	\$1,989,509	\$2,875,407
Yosemite Assn	\$965,967	\$2,232,615	\$1,633,117	\$1,873,329
Zion Natural History Assn	\$1,194,513	\$1,325,785	\$543,334	\$686,553

2007 Ranking by Aid

Association	Total Aid	Net Revenue	Aid as a % of Net Revenue
Golden Gate National Parks Conservancy	\$29,051,271	\$17,291,759	59.52%
Eastern National	\$14,539,128	\$12,380,960	85.16%
Arizona Memorial Museum Assn	\$8,288,717	\$5,646,807	68.13%
Western National Parks Assn	\$5,067,106	\$4,277,904	84.42%
Yellowstone Assn	\$4,196,554	\$2,875,407	68.52%
Grand Canyon Assn	\$2,958,752	\$2,798,951	94.60%
Great Smoky Mountains Assn	\$3,849,823	\$2,749,239	71.41%
Jefferson National Parks Assn	\$3,112,821	\$2,601,332	83.57%
Alaska Natural History Assn	\$2,793,360	\$1,986,788	71.13%
Yosemite Assn	\$2,232,615	\$1,873,329	83.91%
Grand Teton Assn	\$1,510,811	\$1,401,910	92.79%
Point Reyes National Seashore Assn	\$2,639,732	\$1,366,188	51.75%
Sequoia Natural History Assn	\$1,299,696	\$1,230,175	94.65%
Rocky Mountain Nature Assn	\$1,743,893	\$1,046,677	60.02%
Hawaii Natural History Assn	\$1,479,984	\$743,295	50.22%
San Francisco Maritime National Park Assn	\$687,030	\$701,521	102.11%
Zion Natural History Assn	\$1,325,785	\$686,553	51.78%
The Encampment Store	\$681,045	\$661,827	97.18%
Canyonlands Natural History Assn	\$1,251,457	\$542,265	43.33%
Mount Rushmore History Assn	\$695,319	\$497,911	71.61%
Bryce Canyon Natural History Assn	\$830,301	\$488,309	58.81%
Mesa Verde Museum Assn	\$856,852	\$478,451	55.84%
Glacier Natural History Assn	\$482,360	\$402,377	83.42%
Carlsbad and Guadalupe Mountains Assn	\$507,780	\$378,496	74.54%
Joshua Tree National Park Assn	\$509,012	\$356,262	69.99%
MO River Basin Lewis & Clark ITVC	\$325,533	\$330,580	101.55%
Shenadoah National Park Assn	\$369,879	\$323,290	87.40%
Northwest Interpretive Assn	\$478,261	\$303,072	63.37%
Capitol Reef Natural History Assn	\$359,938	\$302,502	84.04%
Crater Lake Natural History Assn	\$280,327	\$292,104	104.20%
Western Maryland Interpretive Assn	\$463,765	\$272,889	58.84%
Petrified Forest Museum Assn	\$308,051	\$250,771	81.41%
Harpers Ferry Historical Assn	\$360,352	\$250,191	69.43%
Death Valley Natural History Assn	\$469,545	\$248,486	52.92%
Assn for the Preservation of Virginia Antiquities	\$655,714	\$241,953	36.90%
Cabrillo National Monument Foundation	\$322,273	\$190,616	59.15%
Florida National Parks & Monuments Assn	\$532,596	\$186,185	34.96%
Historic Hampton, Inc.	\$232,333	\$166,935	71.85%
Ocmulgee National Monument Assn	\$210,429	\$157,675	74.93%
Intermountain Natural History Assn	\$272,875	\$156,963	57.52%
Lewis & Clark National Park Association	\$240,561	\$127,525	53.01%
Colorado National Monument Assn	\$147,355	\$120,261	81.61%
Big Bend Natural History Assn	\$325,737	\$113,629	34.88%
Redwood Park Assn	\$172,492	\$100,000	57.97%
Badlands Natural History Assn	\$246,368	\$98,446	39.96%
Glen Canyon Natural History Assn	\$217,340	\$87,636	40.32%
Isle Royale Natural History Assn	\$95,808	\$80,258	83.77%
Kennesaw Mountain Historical Assn	\$95,807	\$79,542	83.02%
Pipestone Indian Shrine Assn	\$189,495	\$74,790	39.47%
Devils Tower Natural History Assn	\$144,743	\$73,153	50.54%
Manzanar History Assn	\$106,286	\$61,989	58.32%
Black Hills Parks & Forest Assn	\$121,303	\$61,085	50.36%
Lassen Assn	\$75,144	\$51,847	69.00%
Roosevelt-Vanderbilt Historical Assn	\$96,995	\$50,338	51.90%
Craters of the Moon Natural History Assn	\$87,992	\$41,599	47.28%
Lava Beds Natural History Assn	\$51,508	\$41,214	80.01%
Fort Laramie Historical Assn	\$93,268	\$33,183	35.58%
Weir Farm Art Center	\$272,584	\$30,000	11.01%
Fort Union Trading Post	\$38,358	\$21,690	56.55%
Theodore Roosevelt Nature & History Assn	\$148,279	\$20,173	13.60%
George Washington Birthplace National Mem Assn	\$31,386	\$14,020	44.67%
Fort Frederica Assn	\$31,777	\$12,254	38.56%
Oregon Trail Museum Assn	\$42,165	\$11,263	26.71%
George Washington Carver Birthplace District Assn	\$37,876	\$9,563	25.25%
Lake States Interpretive Assn	\$0	\$0	0.00%
Rosie the Riveter	\$0	\$0	0.00%

2007 Ranking by Net Revenue

Association	Total Aid	Net Revenue	Aid as a % of Net Revenue
Golden Gate National Parks Conservancy	\$29,051,271	\$17,291,759	59.52%
Eastern National	\$14,539,128	\$12,380,960	85.16%
Arizona Memorial Museum Assn	\$8,288,717	\$5,646,807	68.13%
Western National Parks Assn	\$5,067,106	\$4,277,904	84.42%
Yellowstone Assn	\$4,196,554	\$2,875,407	68.52%
Great Smoky Mountains Assn	\$3,849,823	\$2,749,239	71.41%
Jefferson National Parks Assn	\$3,112,821	\$2,601,332	83.57%
Grand Canyon Assn	\$2,958,752	\$2,798,951	94.60%
Alaska Natural History Assn	\$2,793,360	\$1,986,788	71.13%
Point Reyes National Seashore Assn	\$2,639,732	\$1,366,188	51.75%
Yosemite Assn	\$2,232,615	\$1,873,329	83.91%
Rocky Mountain Nature Assn	\$1,743,893	\$1,046,677	60.02%
Grand Teton Assn	\$1,510,811	\$1,401,910	92.79%
Hawaii Natural History Assn	\$1,479,984	\$743,295	50.22%
Zion Natural History Assn	\$1,325,785	\$686,553	51.78%
Sequoia Natural History Assn	\$1,299,696	\$1,230,175	94.65%
Canyonlands Natural History Assn	\$1,251,457	\$542,265	43.33%
Mesa Verde Museum Assn	\$856,852	\$478,451	55.84%
Bryce Canyon Natural History Assn	\$830,301	\$488,309	58.81%
Mount Rushmore History Assn	\$695,319	\$497,911	71.61%
San Francisco Maritime National Park Assn	\$687,030	\$701,521	102.11%
The Encampment Store	\$681,045	\$661,827	97.18%
Assn for the Preservation of Virginia Antiquities	\$655,714	\$241,953	36.90%
Florida National Parks & Monuments Assn	\$532,596	\$186,185	34.96%
Joshua Tree National Park Assn	\$509,012	\$356,262	69.99%
Carlsbad and Guadalupe Mountains Assn	\$507,780	\$378,496	74.54%
Glacier Natural History Assn	\$482,360	\$402,377	83.42%
Northwest Interpretive Assn	\$478,261	\$303,072	63.37%
Death Valley Natural History Assn	\$469,545	\$248,486	52.92%
Western Maryland Interpretive Assn	\$463,765	\$272,889	58.84%
Shenandoah National Park Assn	\$369,879	\$323,290	87.40%
Harpers Ferry Historical Assn	\$360,352	\$250,191	69.43%
Capitol Reef Natural History Assn	\$359,938	\$302,502	84.04%
Big Bend Natural History Assn	\$325,737	\$113,629	34.88%
MO River Basin Lewis & Clark ITVC	\$325,533	\$330,580	101.55%
Cabrillo National Monument Foundation	\$322,273	\$190,616	59.15%
Petrified Forest Museum Assn	\$308,051	\$250,771	81.41%
Crater Lake Natural History Assn	\$280,327	\$292,104	104.20%
Intermountain Natural History Assn	\$272,875	\$156,963	57.52%
Weir Farm Art Center	\$272,584	\$30,000	11.01%
Badlands Natural History Assn	\$246,368	\$98,446	39.96%
Lewis & Clark National Park Association	\$240,561	\$127,525	53.01%
Historic Hampton, Inc.	\$232,333	\$166,935	71.85%
Glen Canyon Natural History Assn	\$217,340	\$87,636	40.32%
Ocmulgee National Monument Assn	\$210,429	\$157,675	74.93%
Pipestone Indian Shrine Assn	\$189,495	\$74,790	39.47%
Redwood Park Assn	\$172,492	\$100,000	57.97%
Theodore Roosevelt Nature & History Assn	\$148,279	\$20,173	13.60%
Colorado National Monument Assn	\$147,355	\$120,261	81.61%
Devils Tower Natural History Assn	\$144,743	\$73,153	50.54%
Black Hills Parks & Forest Assn	\$121,303	\$61,085	50.36%
Manzanar History Assn	\$106,286	\$61,989	58.32%
Roosevelt-Vanderbilt Historical Assn	\$96,995	\$50,338	51.90%
Isle Royale Natural History Assn	\$95,808	\$80,258	83.77%
Kennesaw Mountain Historical Assn	\$95,807	\$79,542	83.02%
Fort Laramie Historical Assn	\$93,268	\$33,183	35.58%
Craters of the Moon Natural History Assn	\$87,992	\$41,599	47.28%
Lassen Assn	\$75,144	\$51,847	69.00%
Lava Beds Natural History Assn	\$51,508	\$41,214	80.01%
Oregon Trail Museum Assn	\$42,165	\$11,263	26.71%
Fort Union Trading Post	\$38,358	\$21,690	56.55%
George Washington Carver Birthplace District Assn	\$37,876	\$9,563	25.25%
Fort Frederica Assn	\$31,777	\$12,254	38.56%
George Washington Birthplace National Mem Assn	\$31,386	\$14,020	44.67%
Lake States Interpretive Assn	\$0	\$0	0.00%
Rosie the Riveter	\$0	\$0	0.00%

2007 Ranking by Percentage of Aid to Net Revenue

Association	Total Aid	Net Revenue	Aid as a % of Net Revenue
Crater Lake Natural History Assn	\$280,327	\$292,104	104.20%
San Francisco Maritime National Park Assn	\$687,030	\$701,521	102.11%
MO River Basin Lewis & Clark ITVC	\$325,533	\$330,580	101.55%
The Encampment Store	\$681,045	\$661,827	97.18%
Sequoia Natural History Assn	\$1,299,696	\$1,230,175	94.65%
Grand Canyon Assn	\$2,958,752	\$2,798,951	94.60%
Grand Teton Assn	\$1,510,811	\$1,401,910	92.79%
Shenandoah National Park Assn	\$369,879	\$323,290	87.40%
Eastern National	\$14,539,128	\$12,380,960	85.16%
Western National Parks Assn	\$5,067,106	\$4,277,904	84.42%
Capitol Reef Natural History Assn	\$359,938	\$302,502	84.04%
Yosemite Assn	\$2,232,615	\$1,873,329	83.91%
Isle Royale Natural History Assn	\$95,808	\$80,258	83.77%
Jefferson National Parks Assn	\$3,112,821	\$2,601,332	83.57%
Glacier Natural History Assn	\$482,360	\$402,377	83.42%
Kennesaw Mountain Historical Assn	\$95,807	\$79,542	83.02%
Colorado National Monument Assn	\$147,355	\$120,261	81.61%
Petrified Forest Museum Assn	\$308,051	\$250,771	81.41%
Lava Beds Natural History Assn	\$51,508	\$41,214	80.01%
Ocmulgee National Monument Assn	\$210,429	\$157,675	74.93%
Carlsbad and Guadalupe Mountains Assn	\$507,780	\$378,496	74.54%
Historic Hampton, Inc.	\$232,333	\$166,935	71.85%
Mount Rushmore History Assn	\$695,319	\$497,911	71.61%
Great Smoky Mountains Assn	\$3,849,823	\$2,749,239	71.41%
Alaska Natural History Assn	\$2,793,360	\$1,986,788	71.13%
Joshua Tree National Park Assn	\$509,012	\$356,262	69.99%
Harpers Ferry Historical Assn	\$360,352	\$250,191	69.43%
Lassen Assn	\$75,144	\$51,847	69.00%
Yellowstone Assn	\$4,196,554	\$2,875,407	68.52%
Arizona Memorial Museum Assn	\$8,288,717	\$5,646,807	68.13%
Northwest Interpretive Assn	\$478,261	\$303,072	63.37%
Rocky Mountain Nature Assn	\$1,743,893	\$1,046,677	60.02%
Golden Gate National Parks Conservancy	\$29,051,271	\$17,291,759	59.52%
Cabrillo National Monument Foundation	\$322,273	\$190,616	59.15%
Western Maryland Interpretive Assn	\$463,765	\$272,889	58.84%
Bryce Canyon Natural History Assn	\$830,301	\$488,309	58.81%
Manzanar History Assn	\$106,286	\$61,989	58.32%
Redwood Park Assn	\$172,492	\$100,000	57.97%
Intermountain Natural History Assn	\$272,875	\$156,963	57.52%
Fort Union Trading Post	\$38,358	\$21,690	56.55%
Mesa Verde Museum Assn	\$856,852	\$478,451	55.84%
Lewis & Clark National Park Association	\$240,561	\$127,525	53.01%
Death Valley Natural History Assn	\$469,545	\$248,486	52.92%
Roosevelt-Vanderbilt Historical Assn	\$96,995	\$50,338	51.90%
Zion Natural History Assn	\$1,325,785	\$686,553	51.78%
Point Reyes National Seashore Assn	\$2,639,732	\$1,366,188	51.75%
Devils Tower Natural History Assn	\$144,743	\$73,153	50.54%
Black Hills Parks & Forest Assn	\$121,303	\$61,085	50.36%
Hawaii Natural History Assn	\$1,479,984	\$743,295	50.22%
Craters of the Moon Natural History Assn	\$87,992	\$41,599	47.28%
George Washington Birthplace National Mem Assn	\$31,386	\$14,020	44.67%
Canyonlands Natural History Assn	\$1,251,457	\$542,265	43.33%
Glen Canyon Natural History Assn	\$217,340	\$87,636	40.32%
Badlands Natural History Assn	\$246,368	\$98,446	39.96%
Pipestone Indian Shrine Assn	\$189,495	\$74,790	39.47%
Fort Frederica Assn	\$31,777	\$12,254	38.56%
Assn for the Preservation of Virginia Antiquities	\$655,714	\$241,953	36.90%
Fort Laramie Historical Assn	\$93,268	\$33,183	35.58%
Florida National Parks & Monuments Assn	\$532,596	\$186,185	34.96%
Big Bend Natural History Assn	\$325,737	\$113,629	34.88%
Oregon Trail Museum Assn	\$42,165	\$11,263	26.71%
George Washington Carver Birthplace District Assn	\$37,876	\$9,563	25.25%
Theodore Roosevelt Nature & History Assn	\$148,279	\$20,173	13.60%
Weir Farm Art Center	\$272,584	\$30,000	11.01%
Lake States Interpretive Assn	\$0	\$0	0.00%
Rosie the Riveter	\$0	\$0	0.00%

Fundraising Income

Association	Donations from Outside Sources	Membership Income
Alaska Natural History Assn	\$375,548	\$63,783
Arizona Memorial Museum Assn	\$2,381,481	\$193,847
Assn for the Preservation of Virginia Antiquities	\$0	\$831
Badlands Natural History Assn	\$0	\$250
Big Bend Natural History Assn	\$65,719	\$19,268
Black Hills Parks & Forest Ass	\$0	\$150
Bryce Canyon Natural History Assn	\$51,203	\$13,090
Cabrillo National Monument Foundation	\$65,556	\$17,426
Canyonlands Natural History Assn	\$4,747	\$0
Capitol Reef Natural History Assn	\$1,350	\$0
Carlsbad and Guadalupe Mountains Assn	\$75,359	\$650
Colorado National Monument Assn	\$1,176	\$14,110
Crater Lake Natural History Assn	\$1,416	\$949
Craters of the Moon Natural History Assn	\$0	\$550
Death Valley Natural History Assn	\$10,509	\$7,273
Devils Tower Natural History Assn	\$2,100	\$514
Eastern National	\$0	\$1,050
Florida National Parks & Monuments Assn	\$115,445	\$3,126
Fort Frederica Assn	\$0	\$0
Fort Laramie Historical Assn	\$3,727	\$1,400
Fort Union Trading Post	\$16,000	\$0
George Washington Birthplace National Mem Assn	\$463	\$7,120
George Washington Carver Birthplace District Assn	\$2,339	\$3,020
Glacier Natural History Assn	\$13,133	\$12,538
Glen Canyon Natural History Assn	\$27,944	\$4,050
Golden Gate National Parks Conservancy	\$8,783,443	\$0
Grand Canyon Assn	\$55,964	\$263,397
Grand Teton Assn	\$158,974	\$20,675
Great Smoky Mountains Assn	\$382,873	\$230,684
Harpers Ferry Historical Assn	\$65,371	\$6,311
Hawaii Natural History Assn	\$13,857	\$0
Historic Hampton, Inc.	\$171,970	\$15,515
Intermountain Natural History Assn	\$28,221	\$1,825
Isle Royale Natural History Assn	\$13,845	\$34,030
Jefferson National Parks Assn	\$6,690	\$0
Joshua Tree National Park Assn	\$59,663	\$28,970
Kennesaw Mountain Historical Assn	\$395	\$3,885
Lake States Interpretive Assn	\$0	\$0
Lassen Assn	\$16,465	\$3,475
Lava Beds Natural History Assn	\$3,055	\$640
Lewis & Clark National Park Association	\$37,080	\$2,320
Manzanar History Assn	\$14,160	\$3,298
Mesa Verde Museum Assn	\$32,901	\$6,345
MO River Basin Lewis & Clark ITVC	\$251,531	\$0
Mount Rushmore History Assn	\$2,401	\$48,461
Northwest Interpretive Assn	\$32,393	\$2,355
Ocmulgee National Monument Assn	\$164,625	\$625
Oregon Trail Museum Assn	\$0	\$120
Petrified Forest Museum Assn	\$0	\$243
Pipestone Indian Shrine Assn	\$0	\$1,945
Point Reyes National Seashore Assn	\$1,900,678	\$157,817
Redwood Park Assn	\$3,654	\$389
Rocky Mountain Nature Assn	\$622,499	\$204,078
Roosevelt-Vanderbilt Historical Assn	\$6,622	\$785
Rosie the Riveter	\$0	\$0
San Francisco Maritime National Park Assn	\$65,711	\$0
Sequoia Natural History Assn	\$42,970	\$53,315
Shenadoah National Park Assn	\$6,530	\$22,754
The Encampment Store	\$95,000	\$0
Theodore Roosevelt Nature & History Assn	\$725	\$4,170
Weir Farm Art Center	\$150,000	\$17,735
Western Maryland Interpretive Assn	\$2,201	\$0
Western National Parks Assn	\$4,398	\$56,825
Yellowstone Assn	\$1,665,367	\$940,564
Yosemite Assn	\$296,330	\$635,322
Zion Natural History Assn	\$2,558	\$98,986



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